



STATE CAREER DEVELOPMENT CONFERENCE

MEET YOUR MISSOURI DECA STATE OFFICER TEAM

EXECUTIVE OFFICERS



Hilary Yang
President



Kaydith Maddox
VP of Advocacy



Caden Stockwill
VP of Communications



Sivani Vasireddy
VP of Community Service



Bailey Kueker
VP of Membership

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District 2



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Michelle Lin
District 4



Logan Petree
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Kendall Mosher
District 6



Emma Hunsberger
District 7



Kyra Shaffer
District 8



Brooke Fagyal
District 9



Isaac Hedges
District 10



Noah Barks
District 11



Christiana Staple
District 12

WELCOME TO SCDC

Missouri DECA, welcome to the 2024 State Career Development Conference at the Kansas City Crown Center! This year, Missouri DECA has truly "Experienced the Difference!" Our theme for the 2024 SCDC year is "**GO FARTHER**" As DECA members, we all share the same skills of networking, traveling, competing, and, of course, having a passion for DECA. Even if you are a first-year member or it is sadly your last, you can still go further at SCDC. Push yourself further by excelling at your competitive event and network with your fellow emerging leaders. As your president, I know that you will leave this State Career Development Conference with great experiences, memories, friends, and new opportunities!

My DECA journey started at the beginning of sophomore year. I had the opportunity to attend my first FLC, District Competition, SCDC, and fortunately, the International Career Development Conference in Atlanta, Georgia. Yet, DECA wasn't something that I predicted during my high school years. However, the driven spirit in me wanted to attend more conferences, make new friends, see the world, and become an inspiration to others. This led to my start as the 2022-2023 Vice President of Communications for Missouri DECA during my Junior year, and now I have the honor of serving as your State President during my Senior year. While this was unexpected, it turned into a miracle allowing me to "**GO FARTHER**" than ever before. By being passionate and believing in myself, I opened tremendous opportunities. With that being said, fellow DECA members, I hope you all will "**GO FARTHER**" for your goals and achieve what you believe in!

The International Career Development Conference in Anaheim, California is fast approaching. From being the best at districts and coming to SCDC, you are taking the next step in going far. All of you DECA members have the chance to make it to ICDC and gain the experience of a life time. Remember, from the moments of practicing your competitive event to endlessly presenting them, make sure to keep the confidence that will help you succeed. Now, take this chance to "**GO FARTHER**" with Missouri DECA and become the best of the best at SCDC, or and represent our great association at ICDC!

HILARY YANG
*Missouri DECA
State President*



GREETINGS

MISSOURI DECA

Welcome Missouri DECA,

I would like to personally welcome each of you to the 76th Missouri DECA State Career Development Conference! The field of marketing is an exciting area in which to work, study, and play. Our organization is confronting a time of many changes and we are meeting these changes during a time of larger nation-wide and global change.

Over the next few days, I hope we can **“GO FARTHER”** as you compete against the top marketing students in the state. You have proven that your knowledge of Marketing, Finance, and Hospitality and Management will drive your quest for more accomplishments. You will be given the opportunity to network with fellow DECA competitors and business professionals and apply your marketing skills. Take advantage of this opportunity as you work to achieve your personal and professional goals.

Before I close, I would like to give a special THANK YOU to Missouri’s DECA Advisors. Your vision, your commitment, and your hard work has left a Legacy of Excellence that we hope to uphold for the next 76 years of Missouri DECA. MO DECA could not accomplish what we do without your leadership. My personal respect and thanks goes out to all of you.

This is the largest State DECA Conference that we have ever held. Our hopes that Missouri DECA is helping you **“GO FARTHER”** than you ever thought you could. I ask you to follow your dreams and let it guide you into your future. Students, you will be representing your family, your school, and Missouri DECA. Please stay safe and make good decisions.

Have a great conference!



Missouri Supervisor of
Marketing Education/
Missouri State DECA Advisor



LARRY ANDERS
Missouri DECA
State Advisor



OUR
MISSION

DECA PREPARES EMERGING LEADERS AND ENTREPRENEURS IN MARKETING, FINANCE, HOSPITALITY AND MANAGEMENT

OUR GUIDING PRINCIPLES

DECA'S COMPREHENSIVE LEARNING PROGRAM

INTEGRATES INTO CLASSROOM INSTRUCTION

An integral component of classroom instruction, DECA activities provide authentic, experiential learning methods to prepare members for college and careers.

DECA members put their knowledge into action through rigorous project-based activities that require creative solutions with practical outcomes.

APPLIES LEARNING

CONNECTS TO BUSINESS

Partnerships with businesses at local and broader levels provide DECA members realistic insight into industry and promote meaningful, relevant learning.

As in the global economy, a spark of competition drives DECA members to excel and improve their performance.

PROMOTES COMPETITION

DECA PREPARES THE NEXT GENERATION TO BE

ACADEMICALLY PREPARED

DECA members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations.

Recognizing the benefit of service and responsibility to the community, DECA members continually impact and improve their local and broader communities.

COMMUNITY ORIENTED

PROFESSIONALLY RESPONSIBLE

DECA members are poised professionals with ethics, integrity and high standards.

DECA members are empowered through experience to provide effective leadership through global setting, consensus building and project implementation.

EXPERIENCED LEADERS

CONFERENCE AGENDA

SUNDAY | MARCH 3

2:00 PM	CANDIDATE CAMPAIGN BOOTH SETUP	S Exhibit Hall Foyer
2:30 PM - 3:30 PM	CONFERENCE REGISTRATION & ADVISOR MEETING <i>All Chapter Advisors must be present.</i>	S Empire
12:00 PM	LUGGAGE STORAGE <i>All chapters staying at the Westin All chapters staying at the Sheraton</i>	W Pershing S Exhibit Hall B
3:30 PM - 4:00 PM	ROOM KEY DISTRIBUTION	S Empire
5:00 PM - 6:00 PM	DINNER BUFFET <i>Please have dinner at your designated hotel</i>	W Century Ballroom S Grand Ballroom
5:45 PM - 6:15 PM	MEET THE CANDIDATES <i>Open to voting delegates only Must have Voting Delegate Ribbon</i>	S Sheraton Terrace
7:00 PM - 8:45 PM	STATE DECA TESTING (WESTIN) <i>Individual Series, Integrated Marketing Campaign, Events and Principles, Business Administration</i> PROFESSIONAL DRESS	See Page 18 for Testing Locations
7:00 PM - 8:45 PM	STATE DECA TESTING (SHERATON) <i>Team Decision and Professional Selling</i> PROFESSIONAL DRESS	See Page 18 for Testing Locations
7:30 PM - 8:30 PM	STATE WRITTEN REGISTRATION <i>Business Operation Research, Project Management and Entrepreneurship</i> PROFESSIONAL DRESS	See Page 18 for Registration Location
8:30 PM - 9:10 PM	MEET THE CANDIDATES <i>Open to all members</i>	S Sheraton Terrace
9:15 PM - 10:30 PM	OPENING SESSION AND KEYNOTE SPEAKER KEVIN WANZER <i>Seating Assigned by District Check QR Code for Seating Assignment</i> PROFESSIONAL DRESS	S Exhibit Hall
11:00 PM - 6:00 AM	CURFEW	

OPENING SESSION

SUNDAY | 9:15 - 10:30 PM

Sheraton Exhibit Hall



KEVIN WANZER

At his lemonade stand when he was just 8 years old, Kevin Wanzer offered passersby two types of refreshment: a cold cup of lemonade and hilarious, dead-on stand-up renditions of Steve Martin comedy routines. Decades later, the lemonade and Martin routines are gone. The refreshment, however, is still to be had. As a humorist, motivational comedian and keynote speaker, Kevin has been earning rave reviews for over thirty years. Inspiring and entertaining audiences in refreshing ways is all he has ever known. He has been noted nationally as one of the most effective and entertaining speakers for inspiring and empowering audiences, celebrating Ohana and the Spirit of Aloha. Through stories and humor, he helps people reconnect with hidden passions, embrace diversity, and celebrate community through laughter.

Early in his career, Kevin served on the staff of and appeared on Late Night with David Letterman. As a result of Kevin's early work with First Lady Nancy Reagan, President Ronald Reagan appointed him to serve as a delegate to the White House Conference for a Drug Free America, on behalf of which he spoke at the United Nations. To this day, Kevin is still one of the youngest presidential appointees in American history.

Kevin is a member of the National Speaker's Association (NSA) and holds the designation of Certified Speaking Professional (CSP)*.

Kevin is the author of Choose to Love

CONFERENCE AGENDA

MONDAY | MARCH 4

7:00 AM - 9:00 AM **BREAKFAST ON YOUR OWN**

7:45 AM - 9:00 AM **CANDIDATE INTERVIEW** W | Roanoke

8:30 AM - 3:30 PM **LEADERSHIP ACADEMY** W | Penn Valley/Roanoke

9:00 AM - 4:00 PM **COMPETITIVE EVENTS**
Times and locations can be found on pages 12, 13 & 18

9:00 AM **JUDGES RECEPTION** S | Empire

9:00 AM - 3:00 PM **EXHIBITORS** S | The Terrace
New MO DECA Store

11:00 AM - 2:00 PM **LUNCH \$15 FOOD VOUCHER** Crown Center Food Court
Gift cards provided to all attendees.

5:00 PM - 8:00 PM **DINNER ON YOUR OWN** Crown Center Food Court

All advisors, conference attendees, and competitors remain together for the following events. Conference t-shirt and jeans is desired (except for State Officer Candidates).

8:30 PM - 9:45 PM **THE RICKY KALMON HYPNOSIS SHOW/STATE OFFICER CANDIDATE ELECTION** S | Exhibit Hall
Seating Assigned by District
Check QR code for seating assignment

10:00 PM - 10:30 PM **SENIOR ONLY RECEPTION** S | Exhibit Hall B
Must have a senior conference t-shirt to enter

10:30 PM - 11:00 PM **DISTRICT MEETINGS**

- D1 S | Empire
- D2 W | Pershing North
- D3 S | Grand Ballroom: NY
- D4 W | Century C
- D5 W | Century B
- D6 W | Century A
- D7 W | Pershing East & West
- D8 S | Chouteau
- D9 S | Grand Ballroom: Chicago
- D10 S | Grand Ballroom: SF
- D11 S | Grand Ballroom: Atlanta
- D12 W | Pershing South

11:00 PM - 6:00 AM **CURFEW**

KEYNOTE SPEAKER

MONDAY | 8:30 PM

Sheraton Exhibit Hall



RICKY KALMON

It's more than a comedy show—it's an experience!™ Ricky Kalmon is a former DECA member and received his Bachelor of Science in Education with an emphasis in Marketing from the University of Missouri. Today, he is one of the most sought-after stage hypnotists and motivational speakers in the country. For over two decades, Hypnotist Ricky Kalmon's show has amazed audiences around the world. It's the Only Comedy Show Where the Audience Becomes the Stars!® Volunteers from the audience are hypnotized to think they are stars of hit prime time TV shows such as American Idol, Dancing With the Stars and America's Got Talent.

CONFERENCE AGENDA

TUESDAY | MARCH 5

7:00 AM - 8:30 AM **BREAKFAST ON YOUR OWN**

8:30 AM

**GRAND AWARDS SESSION /
ELECTION RESULTS**

*Installation of State Officers
Professional attire required
Seating Assigned by District
Check QR code for seating assignment*

S | Exhibit Hall

GET CONNECTED ON SOCIAL MEDIA



#MODECASDC

EVENTS

ADVISOR SCHEDULE

SUNDAY | MARCH 3

2:30 PM - 3:30 PM	CONFERENCE REGISTRATION AND ADVISOR MEETING	S Empire
3:30 PM - 4:30 PM	KEY DISTRIBUTION	S Empire
5:45 PM	EVENT COORDINATOR	S Benton
6:15 PM	EVENT DIRECTORS <i>Individual Series, Integrated Marketing Campaign Events, Principles Business Administration, Team Decision and Professional Selling</i>	<i>Report to Testing Location</i>
6:30 PM	EVENT ASSISTANT <i>Individual Series, Integrated Marketing Campaign Events, Principles Business Administration, Team Decision and Professional Selling</i>	<i>Report to Testing Location</i>
7:00 PM	EVENT ASSISTANT <i>Business Operation Research, Project Management and Entrepreneurship Written Events</i>	<i>Report to Registration Location</i>
7:00 PM - 8:45 PM	STATE TESTING IN ASSIGNED ROOMS	<i>Check Schedule</i>

MONDAY | MARCH 4

8:00 AM	EVENT COORDINATOR MEETING	S Benton
8:30 AM	ALL EVENT DIRECTORS MEETING	S Benton
9:00 AM	EVENT ASSISTANT	<i>Report to Event Location</i>
6:00 PM - 7:00 PM	MOACTE DECA LOUNGE	S Empire
7:00 PM - 8:00 PM	ADVISOR'S MEETING	S Empire

TUESDAY | MARCH 5

Immediately following the Grand Award Session

ADVISOR MEETING FOR ICDC REGISTRATION

Immediately following the Grand Awards Session. Advisors with medallion winners must attend. It is recommended to bring your laptop to register immediately.

S | Empire

COMPETITION AGENDA

BUSINESS OPERATIONS RESEARCH EVENTS

EVENT COORDINATORS:

Michael Freedline and Kristal Swopes

REGISTRATION (SUNDAY)

7:30 PM | Sheraton Exhibit Hall

COMPETITION (MONDAY)

10:00 AM | Sheraton Exhibit Hall

Business Services Operations Research Events | BOR
Buying and Merchandising | BMOR
Hospitality and Tourism | HTOR
Sports and Entertainment Marketing | SEOR

PROJECT MANAGEMENT

EVENT DIRECTOR:

Peggy Arnold

REGISTRATION (SUNDAY)

7:30 PM | Exhibit Hall

COMPETITION (MONDAY)

10:00 AM | Sheraton Exhibit Hall

Business Solutions | PMBS
Community Awareness | PMCA
Career Development | PMCD
Community Giving | PMCG
Financial Literacy | PMFL
Sales Project | PMSP

ENTREPRENEURSHIP EVENTS

EVENT COORDINATORS:

Michael Freedline and Kristal Swopes

REGISTRATION (SUNDAY)

7:30 PM | Sheraton Exhibit Hall

COMPETITION (MONDAY)

10:00 AM | Sheraton Exhibit Hall

Entrepreneurship Start-Up Business Plan | ESB
Entrepreneurship Independent Business Plan | EIB
Entrepreneurship Innovation Plan | EIP

INDIVIDUAL SERIES EVENTS

EVENT COORDINATORS:

Nadine Feedline and Jessica Wade

TESTING (SUNDAY)

7:00 PM | Weston Century Ballroom

ROLE PLAY PREPARATION (MONDAY)

10:00 AM | Sheraton Grand Ballroom

Accounting Application | ACT
Apparel and Accessories Marketing | AAM
Automotive Services Marketing | ASM
Business Finance | BFS
Business Services Marketing | BSM
Entrepreneurship | ETDM
Food Marketing Series | FMS
Hotel and Lodging Management | HLM
Human Resources Management | HRM
Marketing Communications | MCS
Quick Serve Restaurant Management | QSRM
Restaurant Food Service Management | RFSM
Retail Merchandising | RMS
Sports and Entertainment Marketing | SEM

INTEGRATED MARKETING CAMPAIGN EVENTS

EVENT DIRECTOR:
Trisha Bailey

TESTING (SUNDAY)
7:00 PM | *Weston Pershing*

COMPETITION (MONDAY)
10:00 AM | *Sheraton Exhibit Hall*

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS

EVENT COORDINATOR:
Becky Lehman and Sara Edwards

TESTING (SUNDAY)
7:00 PM | *Weston Mission, Shawnee, Liberty*

ROLE PLAY PREPARATION (MONDAY)
10:00 AM | *Sheraton Chouteau*

Principles of Business Management
and Administration | PBM

Sponsored by: Golden Valley Memorial Healthcare

Principles of Finance | PFN

Sponsored by: Army National Guard

Principles of Hospitality and Tourism | PHT

Sponsored by: Army National Guard

Principles of Marketing | PMK

Sponsored by: Army National Guard

PROFESSIONAL SELLING EVENTS

EVENT DIRECTOR:
Amelia Darby

TESTING (SUNDAY)
7:00 PM | *Sheraton Empire*

COMPETITION (MONDAY)
10:00 AM | *Sheraton Gillham Hall*

Financial Consulting | FCE

Hospitality and Tourism Professional Selling | HTPS

Professional Selling | PSE

TEAM DECISION MAKING EVENTS

EVENT COORDINATOR:
Angie Wyatt

TESTING (SUNDAY)
7:00 PM | *Sheraton Grand Hall*

ROLE PLAY PREPARATION (MONDAY)
10:00 AM | *Sheraton Gillham Hall*

Business Law and Ethics | BLTDM

Buying and Merchandising | BTDM

Entrepreneurship | ETDM

Financial Services | FTDM

Hospitality Services | HTDM

Marketing Management | MTDM

Sports and Entertainment Marketing | STDM

Travel and Tourism Marketing | TTDM



AWARDS AND HONORS

SCHOOL BASED ENTERPRISES

FOOD SERVICE OPERATIONS = FSO
RETAIL OPERATIONS = RO

GOLD CERTIFIED

POSSIBILITY TO BRING UP TO TWO STUDENTS TO THE SBE ACADEMY AT ICDC

- Diamond HS | **FSO**
- East Newton HS | **RO**
- Fair Grove HS | **RO**
- Fox Senior HS | **FSO**
- Nevada Regional Tech Center | **FSO**
- Ozark Mountain Tech Center | **FSO**
- Smith-Cotton HS | **RO**
- St. Charles HS | **FSO**
- Warrenton HS | **FSO**

GOLD RE-CERTIFIED

POSSIBILITY TO BRING UP TO TWO STUDENTS TO THE SBE ACADEMY AT ICDC

- Belton HS | **FSO**
- Blue Springs HS | **FSO**
- Blue Springs South HS | **RO**
- Boonslick Career & Technical Education Center | **RO**
- Camdenton HS | **FSO**
- Clinton Technical School | **FSO**
- Ladue Horton Watkins HS | **RO**
- Republic HS | **FSO**
- Scott Regional Technical Center | **FSO**
- Smith-Cotton HS | **FSO**
- Springfield Central HS | **RO**
- Springfield Glendale HS | **RO**
- Springfield Parkview HS | **FSO**
- Warrensburg Area Career Center | **RO**
- Waynesville Career Center | **FSO**
- Webb City HS | **FSO**

DECA CAMPAIGNS

CHAPTER CAMPAIGNS THRIVE LEVEL

- East Newton HS
- Republic HS
- Saline County Career Center
- Sikeston Career & Technical Center
- St. Charles HS

CHAPTER CAMPAIGNS ACHIEVEMENT LEVEL

- Diamond HS
- Springfield Glendale HS
- Warrensburg Area Career Center

MEMBERSHIP CAMPAIGN THRIVE LEVEL

- Boonslick Career & Technical Education Center
- Republic HS

MEMBERSHIP CAMPAIGN ACHIEVEMENT LEVEL

- East Newton HS
- Fort Osage Career & Technical Center
- Fort Zurnwalt East HS
- Hancock Senior HS
- Nevada Regional Technical Center
- Osage HS
- Parkway Central HS
- Platte County HS
- Paymore-Peculiar HS
- Ruskin HS
- Saline County HS
- Scott Regional Technical Center
- Soldan International Studies HS
- Springfield Catholic HS
- Springfield Parkview HS
- Willard HS



2024
INTERNATIONAL
**CAREER
DEVELOPMENT
CONFERENCE**

ANAHEIM, CALIFORNIA
APRIL 26-MAY 1, 2024

2024
**MISSOURI
FALL LEADERSHIP**
AND DISTRICT VICE PRESIDENT
ELECTION CONFERENCE

ST. LOUIS, MISSOURI
OCTOBER 13-14, 2024
HILTON AT BALLPARK VILLAGE



2024
**ULTIMATE
DECA**
POWER TRIP

CHARLOTTE,
NORTH CAROLINA
NOVEMBER 15-17, 2024



SPECIAL THANKS

BOARD OF DIRECTORS

Jessica Wade, *President*
Peggy Arnold, *Secretary*
Nadine Freedline, *Member*
Kevin Buening, *Member*
Amelia Darby, *Member*
Matt Magnuson, *Member*

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Sara Whelan, *Member*
Janell Allred, *Member*
Amanda Breznay, *Member*

CONFERENCE MANAGEMENT

MISSOURI DECA AND BMIT STAFF



Cindy Shannon
BMIT Director



Larry Anders
*High School DECA
State Advisor*



Michael Corcoran
*Assistant Director of
Computer Science*



Leslie Crider
*Collegiate DECA
State Advisor*



Susan Kulyan
*DECA, Collegiate DECA,
FBLA-PBL
Administrative Assistant*

COMPETITIVE EVENTS COORDINATORS

Shelli Ray, *Competitive Events Director*
Nadine Freedline, *Individual Series*
Jessica Wade, *Individual Series*
Angie Wyatt, *Team Decision Making Events*
Becky Lehman & Sara Edwards, *Principles of Business
Administration Events*
Peggy Arnold, *Project Management*
Trisha Bailey & Amelia Darby, *Integrated Marketing
Professional Selling*
Mike Freedline & Kristal Swopes, *Entrepreneurship
Marketing Research*

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Sara Whalen
Scott Jones
Olivia Henson, *Director of Judge Recruitment*

STATE OFFICER LEADERSHIP TEAM

Garred Oldham, *Leadership Director, Blue Springs HS*
Caroline Dacche, *Assistant Leadership Director*
Zach Johnson, *State Officer Advisor, North Kansas HS*
Kevin Buening, *State Officer Advisor, Springfield Central HS*

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Sarah Estes, *Cape Girardeau Career & Tech*

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Darrell Atchison, *District 153*

Ben Baker, *District 160*

Lane Roberts, *District 161*

2024 SCDC EVENT ROOMS

PRINCIPLES OF BUSINESS ADMINISTRATION

TESTING: W | MISSION, SHAWNEE, LIBERTY

ROLE PLAY: S | CHOUTEAU

- PBM
- PHT
- PFN
- PMK

TEAM DECISION MAKING

TESTING: S | GRAND BALLROOM

ROLE PLAY: S | GILLHAM HALL

- BLTDM
- HTDM
- BTDM
- MTDM
- ETDM
- STDM
- FTDM
- TTDM

INDIVIDUAL SERIES

TESTING: W | CENTURY BALLROOM

ROLE PLAY: S | GRAND BALLROOM

- AAM
- HLM
- ACT
- HRM
- ASM
- MCS
- BFS
- QSRM
- BSM
- RFSM
- ENT
- RMS
- FMS
- SEM

BUSINESS OPERATIONS

REGISTRATION: SHERATON EXHIBIT HALL

PRESENTATION: S | EXHIBIT HALL

- BOR
- HTOR
- BMOR
- SEOR

PROJECT MANAGEMENT

REGISTRATION: SHERATON EXHIBIT HALL

PRESENTATION: S | EXHIBIT HALL

- PMBS
- PMCG
- PMCD
- PMFL
- PMCA
- PMSP

ENTREPRENEURIAL

REGISTRATION: SHERATON EXHIBIT HALL

PRESENTATION: S | EXHIBIT HALL

- EIP
- EIB
- ESB

INTEGRATED MARKETING CAMPAIGN EVENTS

TESTING: W | PERSHING

PRESENTATION: S | EXHIBIT HALL

- IMCE
- IMCS
- IMCP

PROFESSIONAL SELLING

TESTING: S | EMPIRE

ROLE PLAY: S | GILLHAM HALL

- FCE
- PSE
- HTPS

LEAD

W | PENN VALLEY/ROANOKE

HEADQUARTERS

S | VAN HORN

ADVISOR MEETING/JUDGES ORIENTATION

W | EMPIRE

CANDIDATE INTERVIEW ROOM

W | PENN VALLEY/ ROANOKE/
INDEPENDENCE

SENIOR ONLY RECEPTION

S | EXHIBIT HALL FOYER

EXHIBITORS

S | THE TERRACE



THANK YOU TO OUR
DIAMOND SPONSOR
MISSOURI ARMY NATIONAL GUARD

**SOAR
TO NEW
HEIGHTS
WITH
US.**



WHAT YOU COULD BE MISSING OUT ON:

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DELEGATE CONDUCT

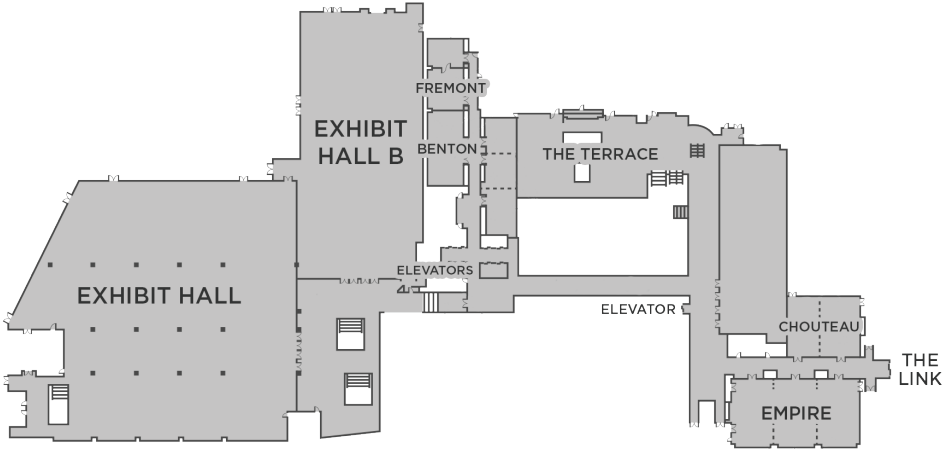
Missouri DECA welcomes you to the 2024 State Career Development Conference where you can **GO FARTHER!** More than 2,000 DECA members, advisors, alumni and corporate professionals will participate in this year's conference. The following will help ensure a memorable experience:

1. The term "delegate" shall mean any DECA member, including advisors, attending Missouri DECA approved activities.
2. There shall be no defacing of public property. Any damages to any property or furnishing in the hotel rooms or building must be paid for by the individual or chapter responsible.
3. Delegates shall keep their adult advisors informed of their activities and whereabouts at all times.
4. Delegates should be prompt and ready for all activities and financially prepared for all possibilities.
5. Dates shall be permitted between delegates only and to authorized activities only.
6. No alcoholic beverages or narcotics in any form shall be possessed by delegates at any time, under any circumstances.
7. No smoking will be permitted.
8. No delegates shall leave the conference site (except for authorized activities) unless permission has been received from the Chapter Advisor.
9. Delegates are required to attend all general sessions and activities assigned, including workshops, competitive events, committee meetings, etc. for which they are registered unless engaged in some specific assignment taking place at the same time.
10. Identification badges will be worn at all times, and competitors must be prepared to show picture identification.
11. Appropriate dress of businesslike attire is expected. DECA blazers are proper for any conference activity.
12. Chapters will be responsible for delegates' conduct.
13. No boys in girls' rooms, no girls in boys' rooms without the door wide open and permission of Chapter Advisor or chaperone.
14. Students are not allowed to drive to any State, Regional or International DECA event. All delegates (including advisors) to these conferences are expected to travel as a delegation, attend the entire conference and complete all conference activities.
15. Delegates violating or ignoring any of the conduct rules will subject their entire delegation to being unseated and their candidates or competitive events participants being disqualified. Individual delegates may be sent home immediately at their own expense. Curfew will be enforced. Curfew means delegates will be in assigned rooms.
16. Delegates shall not engage in any lewd, indecent, sexual, or obscene act or expression. Delegates shall not engage in verbal, physical, or sexual harassment, hazing, or name-calling. The use of slurs against any person on the basis of race, color, creed, national origin, ancestry, age, sex, sexual orientation, or disability is prohibited.

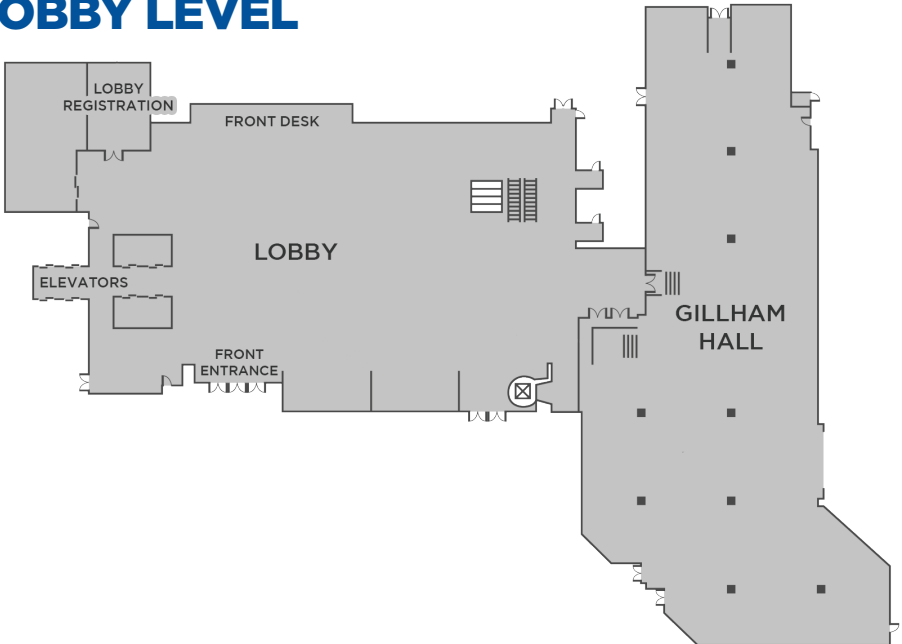
It is the policy of the Missouri Department of Elementary and Secondary Education not to discriminate on the basis of race, color, religion, gender, national origin, age, or disability in its programs or employment practices as required by Title VI and VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975 and Title II of the Americans with Disabilities Act of 1990. Inquiries related to Department programs and to the location of services, activities, and facilities that are accessible by persons with disabilities may be directed to the Jefferson State Office Building, Office of the General Counsel, Coordinator-Civil Rights Compliance (Title VI/Title IX/504/ADA/ Age Act), 6th Floor, 205 Jefferson Street, P.O. Box 480, Jefferson City, MO 65102-0480; telephone number (573) 526-4757 or TTY (800) 735-2966, fax (573) 522-4883, email civilrights@dese.mo.gov.

LOCATION GUIDE

THE SHERATON MEZZANINE LEVEL

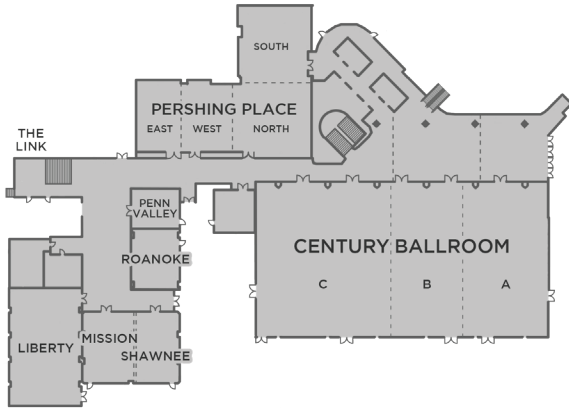


THE SHERATON LOBBY LEVEL

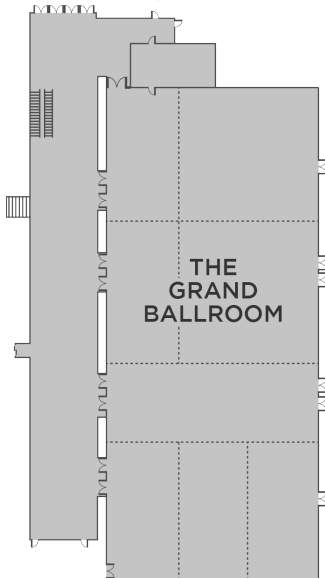


HOTEL ETIQUETTE

THE WESTIN BALLROOM LEVEL



THE SHERATON BALLROOM LEVEL



We will be sharing our stay with many other guests at Crown Center.

Treat all furniture and fixtures with care (check all items when you initially enter your room with your DECA Advisor).

Be a good neighbor and keep the noise down (this includes voices in hallways, television volume, music and anything else that can disrupt the rest and relaxation of others).

Wait until all exit the elevator (giving them room to exit) prior to entering.

If you ever are in doubt about proper etiquette, follow the general rules of smiling and saying "please" and "thank you".

Have a positive attitude. Everyone at the hotel, including staff and other guests, deserve your respect and kindness.

GO FARTHER



**STATE CAREER
DEVELOPMENT CONFERENCE**