

A vintage-style microphone on a stand is positioned in the center. Two white arrows point upwards from the base of the microphone, one on each side. The entire graphic is set against a dark blue background with a faint, light blue diamond shape behind the text.

**SHINE**  
**FALL LEADERSHIP**

MISSOURI  
 **DECA**

**2021**

# AGENDA

## SUNDAY | OCTOBER 10 (DECA t-shirts, jeans-casual dress)

TIME	EVENT	LOCATION
4:00 PM	<b>ADVISOR MEETING/REGISTRATION</b> <i>Drop off luggage in Taneycomo Ballroom. Students remain in Ballroom with SAT</i>	Branson Hilton Convention Center Cooper Creek
5:00 PM – 6:00 PM	<b>DINNER</b>	Taneycomo Ballroom
6:00 PM – 6:30 PM	<b>OPENING SESSION</b>	Taneycomo Ballroom
8:00 PM – 10:00 PM	<b>LEGENDS IN CONCERT,</b> <i>Q and A from students to entertainers after show or during intermission.</i>	
10:45 PM	<b>DISTRICT MEETINGS</b> <i>*DVP candidates speak to district, voting follows</i>	
11:15 PM	<b>CURFEW</b>	

## MONDAY | OCTOBER 11 (Business Dress)

TIME	EVENT	LOCATION
8:00 AM	<b>SEAN EARL KEYNOTE SPEAKER/ DVP ELECTION RESULTS</b>	Taneycomo Ballroom
<b>EACH STUDENT CHOOSES AND ATTENDS 5 SESSIONS</b> <i>Session descriptions/times/rooms to follow. Some sessions are only offered 2-3 times.</i>		
9:00 AM – 9:40 AM	<b>SESSION 1</b>	
9:45 AM – 10:30 AM	<b>SESSION 2</b>	
10:35 AM – 11:15 AM	<b>SESSION 3</b>	
	<b>LUNCH</b>	Taneycomo Ballroom
12:00 PM – 12:45 PM	<b>SESSION 4</b>	
12:50 PM – 1:35 PM	<b>SESSION 5</b>	

### DEPART

*\*May change – elections will be virtual.*

# KEYNOTE SPEAKER

MONDAY | 8:00 AM

Taneycomo Ballroom



## SEAN EARL

Sean Earl is a speaker, entrepreneur, engineer, and change agent. In the daytime, Sean serves as the Systems Engineer and Engineering Performance Leader for NASA's Space Launch System at Boeing - Defense, Space and Security. In this capacity, he is responsible for leading the engineering quality, performance, and re-planning efforts for the largest rocket ever built. Prior to this role, Sean was the lead electrical design and manufacturing engineer for various military and commercial derivative aircraft within Boeing - Test and Evaluation for the Midwest and Southwest regions. He was responsible for the execution of cost, schedule, configuration management and resources to support domestic and international government customers.

In 2020, Sean launched a series of businesses with family and friends that grew into an investment portfolio worth half-million dollars. He holds a Bachelor of Science in electrical engineering from the University of Missouri-Columbia with minors in mathematics and political science, and a Master of Science in Engineering and Industrial Management from. During his time at Mizzou, Sean was heavily involved in campus life and was elected student body president representing all undergraduate students with campus and state government officials. Sean attributes his leadership foundation from his experiences as a member of DECA and the State Action Team by way of Francis Howell Central. Go Spartans!

## STATE OFFICER TEAM



**President**  
Haileigh Jordan

East Newton HS  
Denise Stafford, Advisor



**VP of Advocacy**  
Molly Scribner

Springfield Central HS  
Kevin Buening, Advisor



**VP of Communication**  
Brennen Knabe

North Kansas City HS  
Zachary Johnson, Advisor



**VP of Membership**  
India Bratrud

Columbia Hickman HS  
Scott Fuenfhausen, Advisor



**VP of Business Partnerships**  
Grace Barnes

Nevada Regional Tech Center  
Amber Jenkins, Advisor



**VP of Community Service**  
Caroline Daccache

Springfield Central HS  
Kevin Buening, Advisor

# CONFERENCE

# SESSIONS

ROOM	SESSION TITLE	PRESENTER	SEATING/DESCRIPTION	ID CODE
SHORT CREEK 1	So You Want to be a State Officer? (Sessions 1 & 2)	SAT Alumni	Connor Leibman & Jake Walter SAT 73 Officers	SAT-1, 2
SHORT CREEK 1	Branding Yourself (Sessions 3, 4, 5)	Haileigh Jordon, MO DECA President	MO DECA President	BR-3, 4, 5
COMPTON FERRY	Sports Entertainment (Sessions 1-5)	Jack Croghan	Walker School of Business & Technology	SE-1, 2, 3, 4, 5
COOPER CREEK 2	Advanced Role Play - Breaking Down a Role Play (Sessions 1 & 2)	Kelly Fowler	Blue Springs DECA Advisor	ADR-1, 2
	Prep for Role Play and Perform Role Play (sessions 3, 4 & 5)		Attendees will perform a role play. Advisors Report to score role plays	ADR-3, 4, 5
COOPER CREEK 1	Beginning Role Play (sessions 1 & 2)	Shelli Ray	Blue Springs South DECA Advisor	BRP-1, 2
	Prep for Role Play and Perform Role Play (sessions 3, 4 & 5)		Attendees will perform a role play. Advisors Report to score role-plays'	BRP-3, 4, 5
COOPER CREEK 3	UMKC Bloch Launchpad (Sessions 1-5)	Scott Ezzell	Theater/Manager of Undergraduate Admissions & Recruitment	
FALL CREEK	Sean Earl Keynote Speaker (Sessions 1 & 2)	Sean Earl	MO DECA Alumni/ Systems Engineer and Engineering Performance Leader for NASA's Space Launch System at Boeing - Defense, Space and Security	KEYNOTE -12
FALL CREEK	Written Event Tips (Sessions 3, 4, 5)	Becky Lehman	Morgan County DECA Advisor	WT-3, 4, 5
SHORT CREEK 3	Silver Dollar City (sessions 1, 2)	Angela Davis, Sales Director and Natalie Calvert Silver Dollar City Attractions Student and Youth Sales Coordinator	They will talk about the marketing team at SDC and all of the different departments that they have and how each department works together for the overall revenue of the company.	SDC-1, SDC-2
SHORT CREEK 3	Chapter Officer Training (Sessions 3, 4, 5)	Michael Oliva	Wentzville Timberland DECA Advisor	CO-3, 4, 5



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