

SPEND TIME WITH
**EMERGING
LEADERS**

**VOLUNTEER
AS A COMPETITIVE
EVENT JUDGE**





HERE'S HOW YOU CAN HELP

Over **1000** members will participate in the Annual **MISSOURI DECA** State Career Development Conference.

Learn more and volunteer today at www.missourideca.org/judge

As a **competitive events judge**, you'll evaluate presentations from **tomorrow's emerging leaders**.

DECA members have been preparing all year-long in **virtual classrooms** around the state of Missouri to have their chance to shine in front of you. **You'll be so impressed you'll forget they are still in school.**



MISSOURI DECA



DECA is an international organization comprised of **215,000** high school and college students interested in **business, finance, hospitality, marketing, and entrepreneurship.**



DECA's Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business and promotes competition.

DECA prepares the next generation to be academically prepared, community oriented, professionally responsible, experienced leaders.

REGISTER TODAY

www.missourideca.org/judge

100,000

DECA members participate in DECA's Competitive Events Program worldwide.



LEARN

Students take courses related to business, finance, hospitality, marketing, and entrepreneurship.



WIN

The best of the best compete in over 60 career areas for the chance to be named international champions.

\$300,000 in awards and scholarships are given out.

THE STUDENT PROCESS



PREPARE

Students prepare for competition by writing business plans, conducting public relations campaigns, collaborating with local businesses to conduct market research studies.



PRESENT

At local, state, and provincial conferences, students present the projects they have been working on during the school year.

Please sign me up for the upcoming DECA conference. I had the opportunity to represent the grocery (retail) industry several years ago. I was, to say the least, very impressed with the program and the professional job that DECA does preparing its participants for the

retail and marketing fields...

DAN MAGRUDER

District Manager, Smart & Final

SERIES EVENTS

Principles of Business Administration Events

Principles of Business Management and Admin.
Principles of Finance
Principles of Hospitality and Tourism
Principles of Marketing

Management Team Decision Making Events

Business Law and Ethics
Buying and Merchandising
Entrepreneurship
Financial Services
Hospitality Services
Marketing Management
Sports and Entertainment Marketing
Travel and Tourism

Individual Series Events

Accounting Applications
Apparel and Accessories Marketing
Automotive Services Marketing
Business Finance
Business Services Marketing
Entrepreneurship
Food Marketing
Hotel and Lodging Management
Human Resources Management
Marketing Communications
Quick Serve Restaurant Management
Restaurant and Food Service Management
Retail Merchandising
Sports and Entertainment Marketing

Personal Financial Literacy Events

Personal Financial Literacy Event

WRITTEN/PREPARED EVENTS

Business Operations Research Events

Business Services
Buying and Merchandising
Finance
Hospitality and Tourism
Sports and Entertainment Marketing

Entrepreneurship Events

Innovation Plan
Start-Up Business Plan
Independent Business Plan
International Business Plan
Business Growth Plan
Franchise Business Plan
Integrated Marketing Events
Integrated Marketing Campaign - Event
Integrated Marketing Campaign - Product
Integrated Marketing Campaign - Service

Professional Selling Events

Financial Consulting Event
Hospitality and Tourism
Professional Selling

Project Management Events

Business Solutions Project
Community Awareness Project
Career Development Project
Community Giving Project
Financial Literacy Project Sales
Project

FOR MORE INFORMATION:

Email judge@modeca.org



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WHAT WILL YOU BE JUDGING?

*DECA has nearly 60 competitive events, from prepared business plans and market research events to on-the-spot role plays and case studies. Below is a brief overview of the various competitive events offered as part of the **Missouri DECA State Career Development Conference**.*



SERIES EVENTS

Principles of Business Administration Events, Individual Series Events and Team Decision Making Events consist of two major parts: a written comprehensive exam and role-playing situations. The number and type of role play depends on the event. Students participating in Principles of Business Administration Events compete individually in one 10-minute content interview. Students participating in Individual Series Events compete individually in two 10-minute role play situations. Students Competing in Team Decision Making Events compete as a team in one 15-minute case study situation. Principles of Business Administration Events and Individual Series Events are individual events, while Team Management Decision Making Events have a team of 2 participants.



WRITTEN EVENTS

Written events cover a wide variety of topics and consist of two parts: a written report (10 to 20 pages) and a presentation (15 minutes). Written events consist of one to three students. Preparation for these events takes place prior to the conference, often times months before. Students may choose to participate in entrepreneurship and business plan type events, promotional plans, marketing research plans or chapter projects.

ADDITIONAL RESOURCES

Below is a list of links to additional resources that discuss DECA, the DECA Competitive Events Program and the judging experience at a DECA conference including sample videos of DECA competitive events.



SAMPLE COMPETITIVE EVENT VIDEOS

leadable.info/decavideos

DECA SUPPORTS EDUCATIONAL INITIATIVES

leadable.info/decaeducationsupport

LEARN MORE ABOUT MISSOURI DECA

missourideca.org

Thank you for your interest in judging.

We hope you volunteer!



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