

# **PRESS RELEASE: 2017 Collegiate ICDC**

## **Missouri Collegiate DECA Members 'Own Their Future' at ICDC!**

On April 19 – 22, 2017, Missouri Collegiate DECA was well-represented by **80 members and advisors** at the **International Career Development Conference in Anaheim, California**. During the conference, the members attended sessions to learn more about their chosen professions, visited career exhibits of corporate sponsors and connected with more than 1,500 other collegiate members from the USA and abroad. During the **competition phase** of the conference, Missouri Collegiate members did an outstanding job demonstrating their knowledge and skills by putting into practice what they are learning at their respective universities. The advisors of each of the 10 Missouri secondary education institutions attending ICDC this year should be extremely proud of how the students represented their state and universities.

## **Here are the Finalists, Top Ten Places and Trophy Winners for ICDC 2017**

### **Event Planning**

Alex Blevins and Nicole Marquis – William Jewell College

### **Sports & Entertainment Marketing**

Jacob Dice and Jameson Howard – William Jewell College

### **Human Resource Management**

Katelyn Patterson - Missouri Southern State University – *Top Ten*

John Steelman – University of Central Missouri – *Top Ten*

Christian Ousnamer – William Jewell College – *Top Ten and 3<sup>rd</sup> Place*

### **Marketing Management**

Nathan Teeter – Missouri Southern State University – *Top Ten and 2<sup>nd</sup> Place*

### **Sales Challenge**

Damon Washington - Southeast Missouri State University – *Top Ten*

### **Banking Financial Services**

Jonathan Dunlop – Lindenwood University – *Top Ten*

### **Fashion Merchandising and Marketing**

Emily Schroeder – Missouri State University – *Top Ten*

### **Hotel & Lodging Management**

Connor Lake – University of Central Missouri

Brendan Bickert – University of Central Missouri – *Top Ten*

Andy Stebbins – Missouri State University – *Top Ten*

### **Restaurant & Food Service Management**

Abigayle Taylor – Moberly Area Community College – *Top Ten*

Jerry Nguyen – Columbia College – *Top Ten*

Matt Frappier – Columbia College – *Top Ten*

### **Travel & Tourism Marketing Management**

Brittany Hurt – University of Missouri – Columbia – *Top Ten*

Nick Cullum – University of Central Missouri – *Top Ten*

### **Entrepreneurship: Growing Your Business**

Nicole Mense and Jessie Borgmann – University of Central Missouri – *Top Ten*

### **Entrepreneurship: Starting Your Own Business**

Jamie Greco – Lindenwood University – *Top Ten and 1st Place*

### **Professional Sales**

Damon Washington - Southeast Missouri State University – *Top Ten*

### **Management Institute – Team/Group Event**

Baylie Borman – William Woods University – **3<sup>rd</sup> Place**

Ida Jacaway – William Woods University – **3<sup>rd</sup> Place**

Nina McKee – Williams Woods University – **3<sup>rd</sup> Place**

Additionally, Missouri Collegiate DECA had **6 voting delegates** to select the new International Officers of DECA.

Savannah Bice, Lead Delegate – Lindenwood University

Emily Schroeder – Missouri State University

Monica Friedman – Lindenwood University

Bethany Myers – University of Central Missouri

Charles Stebbins – Missouri State University

Jazmyn Youngblood – Columbia College

Thanks to all the members and their advisors for attending the 2017 ICDC. Missouri represented our state well and each of our members has outstanding opportunities to 'Own Their Future'.

Written by:

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