

Missouri Collegiate Association of DECA – 2019 State Conference Results

The annual state conference for the Missouri Collegiate Association of DECA was held on February 21 and 22, 2019 at the Lodge of Four Seasons, Lake Ozark. Over 125 college members and advisors were in attendance to compete and assist with 20 different competitive events involving individual case studies, team case studies and prepared presentations.

ADVISOR OF THE YEAR: Matthew Houseworth – University of Central Missouri

CHAPTER OF THE YEAR: William Woods University Chapter

Online testing occurred prior to the conference and the members who received top scores on their exams were honored with a special award. Those students were:

JAY PINKSTON – UNIVERSITY OF CENTRAL MISSOURI - FINANCE EXAM

KATIE HUXOL – UNIVERSITY OF MISSOURI - COLUMBIA – HOSPITALITY AND TOURISM EXAM

LUCAS VANDAVEER – SOUTHEAST MISSOURI STATE UNIVERSITY – MARKETING EXAM

BRADY BICKERT – UNIVERSITY OF CENTRAL MISSOURI – BUSINESS MANAGEMENT AND ADMINISTRATION EXAM

MEREDITH SPENCER – UNIVERSITY OF MISSOURI - COLUMBIA – ENTREPRENEURSHIP EXAM

Below is a list of each event the students who placed in each event.

TEAM CASE STUDIES

BUSINESS ETHICS

Winners:

Placing 3rd in Business Ethics: **Zack Ancell and Jared Lauhoff of Columbia College**

Placing 2nd in Business Ethics: **Ben Schmiemeier and Megan Tollias of William Woods University**

First place winners for Business Ethics 2019 are: **Jared Armstrong and Blane Carter of University of Missouri-Columbia**

BUSINESS TO BUSINESS MARKETING:

Winners:

Placing 3rd in BUSINESS TO BUSINESS MARKETING: **Adam McGee and Nicholas Mennemeyer of Williams Woods University**

Placing 2nd in BUSINESS TO BUSINESS MARKETING: **Claire Beckmann and Makayla Wenzel of Lindenwood University**

1st Place Winner: **Austin Marler & Collin Kloepfel of Southeast Missouri State University**

EVENT PLANNING:

Winners:

Placing 3rd in Event Planning: **Brittany Panzica and Rachel Pfeleiderer, University of Central Missouri**

Placing 2nd in Event Planning: **Emilee Either and Miranda Pehlke, Southeast Missouri State University**

1st Place Winners: **Madison Francis and Hannah Gordon, Southeast Missouri State University**

MARKETING COMMUNICATIONS:

Winners:

Placing 3rd in Marketing Communications: **Collin Roth and Jake Wesley of Southeast Missouri State University**

Placing 2nd in Marketing Communications: **Caleb Bertels and Brandon Harrison of Southeast Missouri State University**

1st Place Winners: **Ryan Hiatt and Ty Pratt of William Jewell College**

SPORTS & ENTERTAINMENT MARKETING:

Winners:

Placing 3rd in Sports and Entertainment: Jacob Dice and Parker Tergin, William Jewell College

Placing 2nd in Sports and Entertainment: Blake Henson and Lindsey Myers, **Southeast Missouri State University**

1st Place Winners: Brennen Lipp and Hannah Schwartz, **University of Central Missouri**

INDIVIDUAL CASE STUDIES

FINANCIAL ACCOUNTING:

WINNERS:

Placing 5th in Financial Accounting: **Connor McGough – Southeast Missouri State Univ.**

Placing 4th in Financial Accounting: **Jacob Black – Univ. of Mo- Columbia**

Placing 3rd in Financial Accounting: **Jody Bischoff – William Woods University**

Placing 2nd in Financial Accounting: **Jannah Arrington – Williams Woods University**

And the first place winner for Financial Accounting 2019 is:

1st Place Winner: **Jay Pinkston – University of Central Missouri**

ENTREPRENEURSHIP OPERATIONS:

WINNERS:

Placing 4th in Entrepreneurship Operations: **Matthew Jobe – University of Missouri - Columbia**

Placing 3rd in Entrepreneurship Operations: **David Rook – Southeast Missouri State University**

Placing 2nd in Entrepreneurship Operations: **Blake Henson – Southeast Missouri State University**

And the first place winner for Entrepreneurship Operations 2019 is:

1st Place Winner: **Meredith Spencer – University of Missouri – Columbia**

FASHION MERCHANDISING & MARKETING:

WINNERS:

Placing 5th in Fashion Merchandising: **Connor Hepler – Lindenwood University**

Placing 4th in Fashion Merchandising: **Evan Sanders – William Jewell College**

Placing 3rd in Fashion Merchandising: **Rachel Pfleiderer – University of Central Missouri**

Placing 2nd in Fashion Merchandising: **Zach Nichols – Missouri Southern State University**

And the first place winner for Fashion Merchandising 2019 is:

1st Place Winner: **Fiona Thurow – Univ. of Mo- Columbia**

HOTEL AND LODGING:

Winners:

Placing 5th in Hotel and Lodging: **Alicia Merry – Southeast Missouri State University**

Placing 4th in Hotel and Lodging: **Megan Kloepper – University of Central Missouri**

Placing 3rd in Hotel and Lodging: **Suzanne Zborowski – Univ. of Mo- Columbia**

Placing 2nd in Hotel and Lodging: **Kobe Bennett – University of Central Missouri**

And the first place winner for Hotel and Lodging 2019 is:

1st Place Winner: **Kacie Huxol – Univ. of Mo- Columbia**

HUMAN RESOURCE MANAGEMENT:

Winners:

Placing 5th in Human Resource Management: **Blane Carter – Univ. of Mo- Columbia**

Placing 4th in Human Resource Management: **Ben Schmiemeier – William Woods University**

Placing 3rd in Human Resource Management: **Ashleigh Boots, Univ. of Mo- Columbia**

Placing 2nd in Human Resource Management: **Christian Ousnamer – William Jewell College**

And the first place winner for Human Resource Management 2019 is:

1st Place Winner: **Brady Bickert – University of Central Missouri**

MARKETING MANAGEMENT:

Winners:

Placing 5th in Marketing Management: **Joshua Nelson- Lincoln University**

Placing 4th in Marketing Management: **Miranda Pehlke – Southeast Missouri State University**

Placing 3rd in Marketing Management: **Michael Bowen – Columbia College**

AND **Nathan Teeter – Missouri Southern State University**

Placing 2nd in Marketing Management: **Kyle Stirling – Southeast Missouri State University**

And the first place winner for Marketing Management 2019 is:

Place Winner: **Carli Gogol, Lindenwood University**

RETAIL MANAGEMENT MARKETING:

WINNERS:

Placing 5th in Retail Management: **Ashleigh Boots – University of Central Missouri**

Placing 4th in Retail Management: **Caleb Bertels – Southeast Missouri State University**

Placing 3rd in Retail Management: **Tessa Belknap – University of Central Missouri**

Placing 2nd in Retail Management: **Bella Rainey – Lindenwood University**

And the first place winner for Retail Management 2019 is:

1st Place Winner: **Carli Gogol- Lindenwood University**

RESTAURANT AND FOOD SERVICE MANAGEMENT

Winners:

Placing 5th in Restaurant and Food: **Soley Kilian – University of Missouri- Columbia**

Placing 4th in Restaurant and Food: **Lindsey Myers – Southeast Missouri State University**

Placing 3rd in Restaurant and Food: **Hannah Gordon – Southeast Missouri State University**

Placing 2nd in Restaurant and Food: **Britni Gortner – University of Missouri- Columbia**

And the first place winner for Restaurant and Food 2019 is:

1st Place Winner: **Kacie Huxol – University of Missouri- Columbia**

SALES MANAGEMENT MEETING

Winners:

Placing 5th in Sales Management Meeting: **Brennen Lipp – University of Central Missouri**

Placing 4th in Sales Management Meeting: **Sam Lowe – University of Missouri- Columbia**

Placing 3rd in Sales Management Meeting: **Christian Ousnamer – William Jewell College**

Placing 2nd in Sales Management Meeting: **Lucas Vandaveer – Southeast Missouri State Univ.**

And the first place winner for Sales Management Meeting 2019 is:

1st Place Winner: **Claire Beckmann – Lindenwood University**

TRAVEL AND TOURISM

Winners:

Placing 5th in Travel and Tourism: **Britni Gortner – University of Missouri - Columbia**

Placing 4th in Travel and Tourism: **Braeden Westhusing – Lindenwood University**

Placing 3rd in Travel and Tourism: **Monica Freidman – Lindenwood University**

Placing 2nd in Travel and Tourism: **Ross Reynolds – University of Missouri - Columbia**

And the first place winner for Travel and Tourism 2019 is:

1st Place Winner: **Megan Kloepper – University of Central Missouri**