



FALL LEADERSHIP 2023

CONFERENCE AGENDA

Sunday, October 29		<i>(Jeans and DECA t-shirt)</i>
TIME	Event	Location
1:45 PM	DVP candidates arrive (wearing DECA blazer, professional dress)	
2:00 -3:30 PM	District Vice President Candidates Interviews	Parasol II
3:00 PM	Advisor Meeting/Registration <i>(Drop off luggage in Windgate Plaza)</i>	Paradise C
4:00 - 5:00 PM	Key Distribution by District	Paradise A & B
5:30 – 6:00 PM	Opening Session	Paradise A & B
6:00-7:30 PM	Dinner	Paradise A & B
7:45 – 8:45 PM	District Meetings/VP Candidates Speeches	<i>(See District Meetings)</i>
9:00-10:30	DECA Trivia Night	Paradise A & B
10:45 PM	Curfew (Room Check)	

Monday, October 30		<i>(Professional Dress)</i>
TIME	Event	Location
7:45-7:55AM	DVP Election Results	Paradise A & B
7:55- 8:50 AM	Joel Goldberg Key Note Speaker	
9:00-9:45 AM	Session 1	<i>(See Room List)</i>
9:50-10:35 AM	Session 2	<i>(See Room List)</i>
10:40-11:25 AM	Session 3	<i>(See Room List)</i>
11:25-12:25 PM	Lunch	Paradise A & B
12:25-1:05 PM	Session 4	<i>(See Room List)</i>
1:10-1:55 PM	Session 5	<i>(See Room List)</i>
Safe Travels		

DISTRICT MEETING ROOMS

SUNDAY NIGHT 7:45-8:45PM

District 1	Room 74
District 2	Room 75
District 3	Room 62-63
District 4	Parasol
District 5	Nautical Wheeler
District 6	Room 71
District 7	Room 76
District 8	Room 77
District 9	Room 73
District 10	Room 72
District 11	Room 60-61
District 12	Room 70

KEYNOTE SPEAKER- JOEL GOLDBERG



A native of suburban Philadelphia and Chicago, Joel Goldberg has been a member of the Kansas City Royals television broadcast since 2008, serving as the host of every pregame and postgame show on FOX Sports Kansas City and Bally Sports KC.

The University of Wisconsin graduate won a 2001 Mid- America Emmy for sports reporting and has covered multiple championship teams in Major League Baseball and the National Football League.

Joel built a 25-year career developing and maintaining strong relationships with professional athletes, coaches, and team management and he now shares those stories and strategies with companies and associations live on stage and these days virtually. He has hosted a weekly podcast called “Rounding The Bases” since 2017. His first book, *Small Ball Big Results* was published in December 2020.

SESSION LOCATION

Room	Session Title	Presenter	Description	ID Code
60-61	Beginning Role Play (sessions 1 & 2)	Shelli Ray	Blue Springs South DECA Advisor	BRP-1 BRC-2
60-61	What it takes to be a DECA Advisor.	Cindy Shannon	Have you Ever Thought About a Career in Marketing Education?	TMD-3
60-61	Beginning Prep for role play and perform role play (sessions 4 & 5)	Shelli Ray	Blue Springs South DECA Advisor	BRP-4,5
62-63	Advanced Role Play - Breaking Down a role play (Sessions 1 & 2)	Kelly Fowler	Blue Springs DECA Advisor	ARP-1 ARPC-2
62-63	Navigating College Life	Collegiate State Officer Team	DECA Beyond High School	CD-3
62-63	Advanced Prep for role play and perform role play (sessions 4 & 5)	Kelly Fowler	Blue Springs DECA Advisor	ARP-4,5
Parasol I & II	Keynote: Bring Out The Champion in You	Joel Goldberg	Bring Out The Champion in You	Keynote 1,2,3
Parasol I & II	“Moneyball”	Jonathon Moberly	Organization Culture Building and Strategy Alignment	CC-4,5
Nautical Wheeler	Community Service	Sivani Vasireddy	The importance of community service in your DECA Chapter	CS-1,2
Nautical Wheeler	Chapter Officer Training	Jessica Wade	Odessa High School DECA Advisor	CO-3,4,5
70-71	UMKC Bloch Launchpad	Scott Ezzell	Theater/Manager of Undergraduate Admissions & Recruitment	Bloch-1,2
70-71	Written Event Tips	Becky Lehman	Morgan County DECA Advisor	WT-3,4,5
72-73	Becoming an Entrepreneur	AJ Taylor	Key characteristics to become a Entrepreneur	GG-1,2,3,4,5
74	Sport Entertainment	Jack Croghan	Walker School of Business & Technology	SE-1,2,3,4,5
75	So you want to be a State Officer	SAT 76	Team SAT 76	SAT-1,2
75	Savings Fitness/Encourage Entrepreneurship	Mary Almond Krishin Thadani	Benefits Advisor U.S. Department of Labor – Employee Benefits Security Administration	SFEE-3,4,5

MEET YOUR 2023-24 STATE ACTION TEAM 76



President
Hilary Yang
East Newton High School
Denise Stafford, Advisor



VP of Advocacy
Kaydith Maddox
Clinton Technical School
Jessie Thompson, Advisor



VP of Community Service
Sivani Vasireddy
Fort Zumwalt South
Megan Bruce, Advisor



VP of Communication
Caden Stockwill
Tipton High School
Trisha Bailey, Advisor



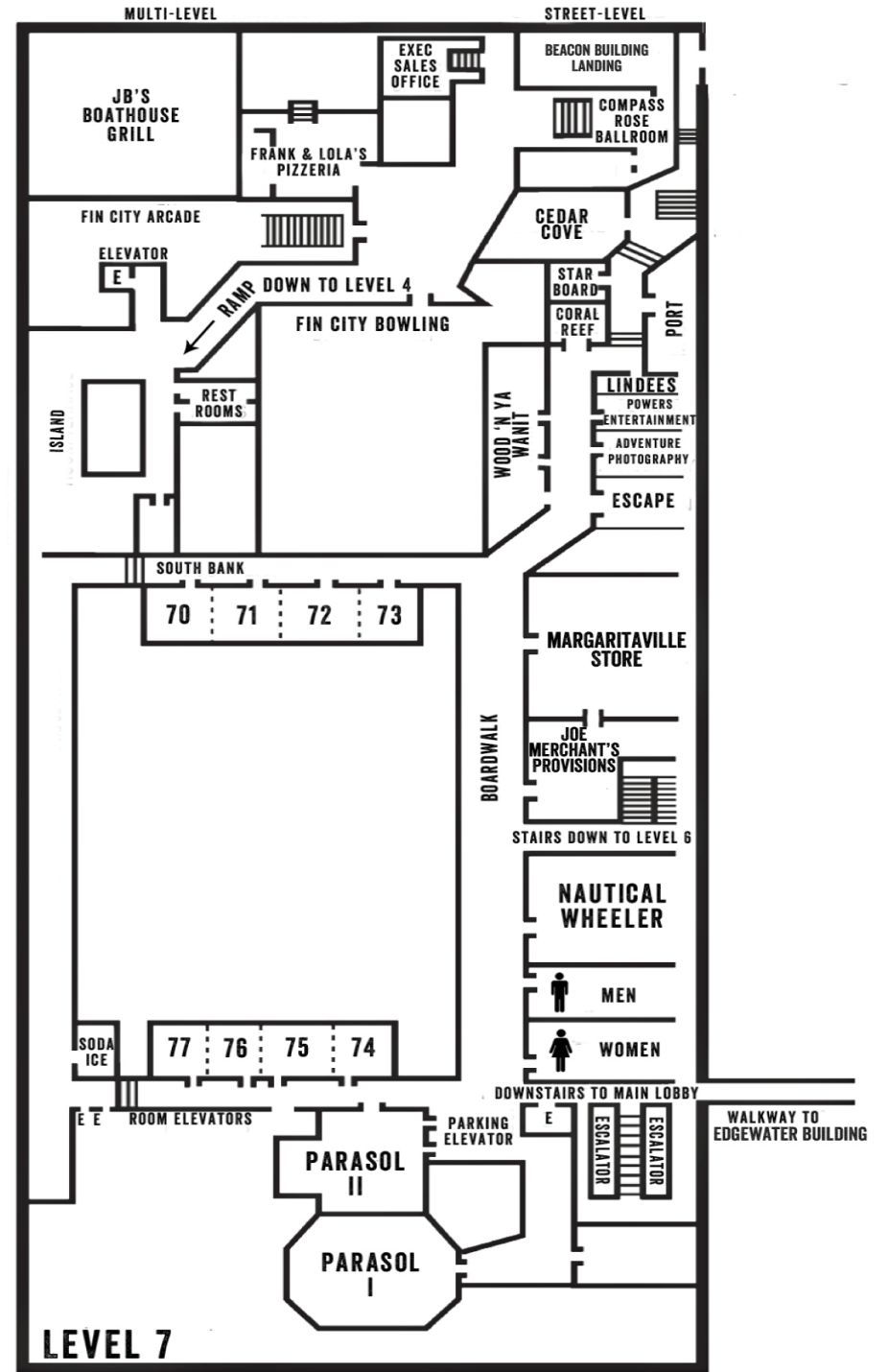
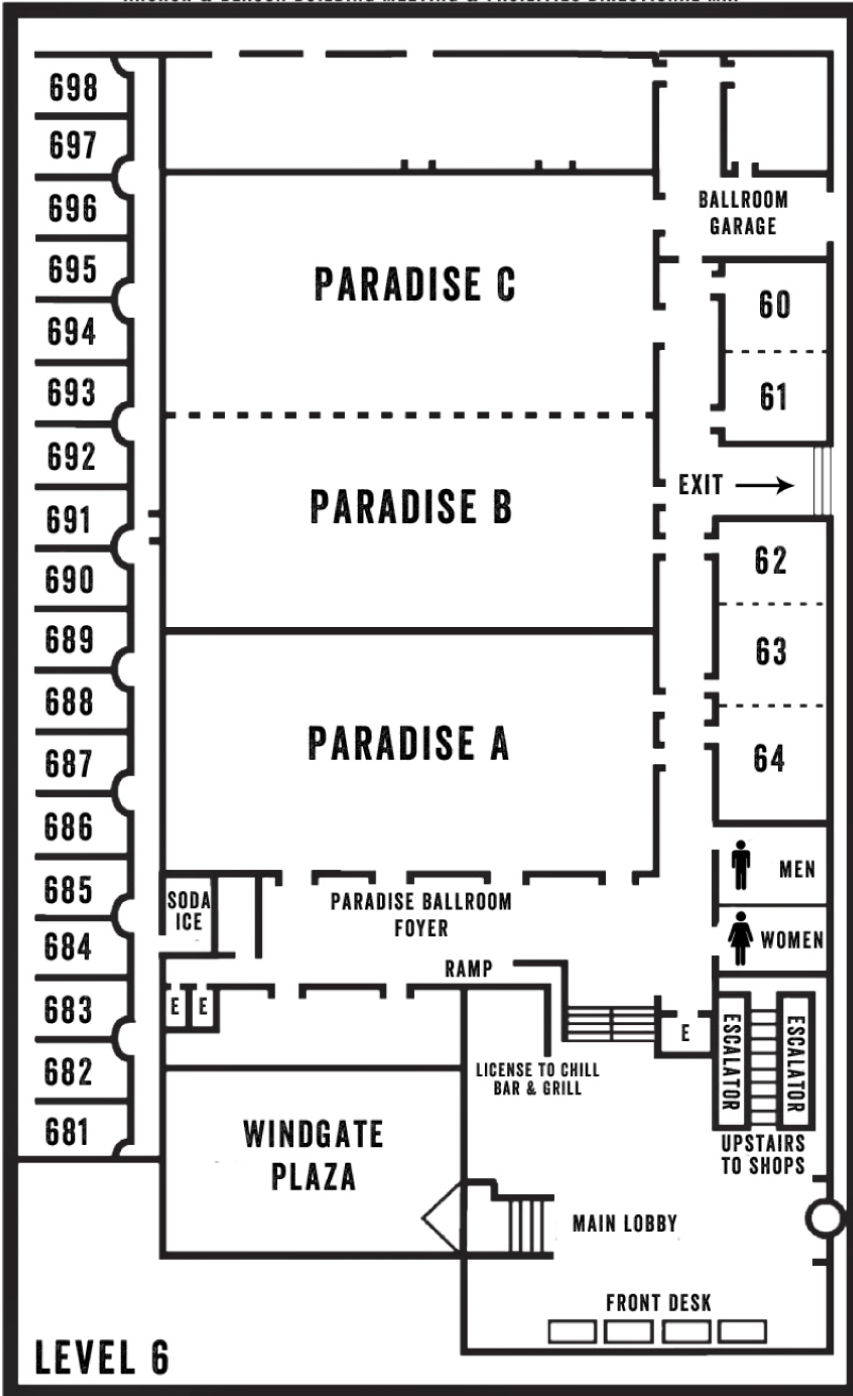
VP of Membership
Bailey Kueker
Saline County Career Center
Kerry Henley, Advisor



Central Region Vice President
Holly Houston
Saline County Career Center
Kerry Henley, Advisor

MISSOURI
FALL
LEADERSHIP
CONFERENCE

ANCHOR & BEACON BUILDING MEETING & FACILITIES DIRECTIONAL MAP



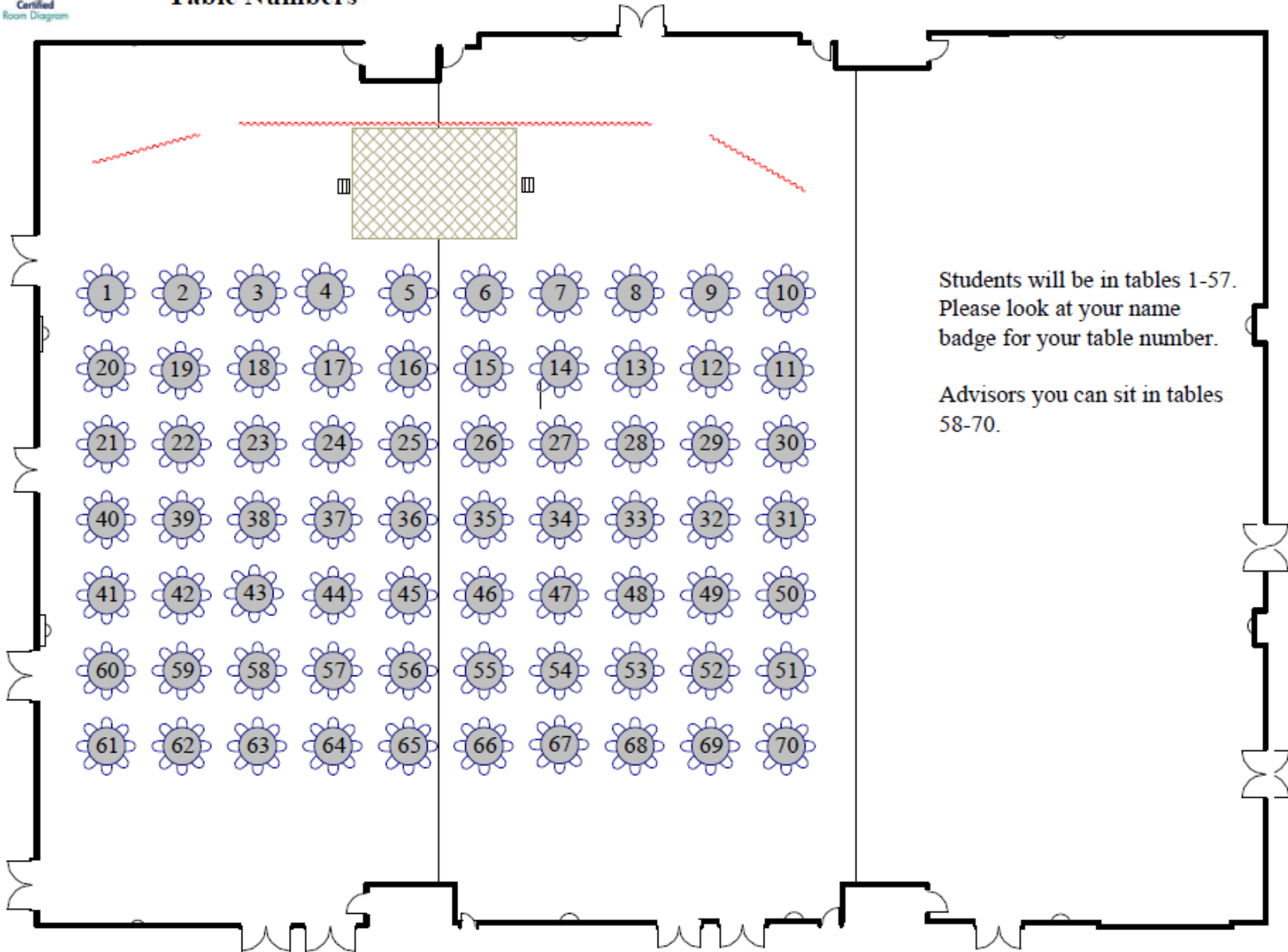
Sunday, Oct. 29, 2023

9:00-10:30 PM

TRIVIA NIGHT

Table Numbers

Grand Ballroom



Students will be in tables 1-57.
Please look at your name badge for your table number.

Advisors you can sit in tables 58-70.

DECA FALL CONFERENCE
Monday 10/30, 2023



Grand Ballroom

16'x24'x24"



Sunday, Oct. 29, 2023