

PRESS RELEASE: 2019 Collegiate ICDC

Missouri Collegiate DECA Members 'Ready for It' at ICDC!

On April 12-16, 2019, Missouri Collegiate DECA was well-represented by **75 members and advisors** at the **International Career Development Conference in Orlando, Florida**. During the conference, the members attended sessions to learn more about their chosen professions, visited career exhibits of corporate sponsors and connected with more than 1,500 other collegiate members from the USA and abroad. During the **competition phase** of the conference, Missouri Collegiate members did an outstanding job demonstrating their knowledge and skills by putting into practice what they are learning at their respective universities. The advisors of each of the 10 Missouri secondary education institutions attending ICDC this year should be extremely proud of how the students represented their state and universities.

Here are the Finalists, Top Ten Places and Trophy Winners for ICDC 2019

2019 ICDC Finalists, Top Ten and Winners

Business to Business Marketing

Taylor Hepler/Makayla Wenzel (Lindenwood University) – Finalists

Event Planning

Madison Francis/ Hannah Gordon (Southeastern Missouri State University) – Finalists – **Top 10**

Sports & Entertainment Marketing

Jacob Dice/Parker Tergin (William Jewell College) – Finalists

Advertising Campaign

Bella Rainey/Hanna Smith (Lindenwood University) – Finalists – **Top 10**

Entrepreneurship (Growing Your Business)

Jessie Borgmann/Nicole Mense (University of Central Missouri) – Finalists – **Top 10 - 2nd Place**
Internationally

Alicia Merry and David Rook (Southeast Missouri University) – Finalists – **Top 10**

Entrepreneurship Operations

Meredith Spencer (University of Missouri- Columbia) – Finalist – **Top Ten**

Corporate Finance

Jay Pinkston (University of Central Missouri) – Finalist – **Top Ten**

Fashion Merchandising and Marketing

Zach Nichols (Missouri Southern State University) – Finalists

Connor Hepler (Lindenwood University) – Finalists- **Top Ten**

Human Resource Management

Christian Ousnamer (William Jewell College) – Finalists – **Top Ten**

Marketing Management

Carli Gogol (Lindenwood University) – Finalists – **Top Ten**

Restaurant and Food Service Management

Kacie Huxol (University of Missouri- Columbia) – Finalists – **Top Ten**

Lindsey Myers (Southeastern Missouri State University) – Finalists – **Top Ten**

Britni Gortner (University of Missouri- Columbia) – Finalists – **Top Ten**

Travel and Tourism

Megan Kloepper (University of Central Missouri) – Finalists – **Top Ten** – **2nd Place** Internationally

Thanks to all the members and their advisors for attending the 2019 ICDC. Missouri represented our state well.

Written by:

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April 24, 2019