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# ***PRESS RELEASE:***

## *Missouri Collegiate DECA – 2021 ICDC Top Exams, Finalists & Top 1<sup>st</sup> – 3<sup>rd</sup> Place Trophy Winners*

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### **MISSOURI COLLEGIATE DECA MEMBERS TAKE IT TO THE NEXT LEVEL AT ICDC!**

During the month of April 2021, Missouri Collegiate DECA was well-represented by 65 members and advisors at the International Career Development Conference held virtually this year. During the conference, the members attended sessions to learn more about their chosen professions, participated in virtual challenges and connected with more than 1,500 other collegiate members from the USA and abroad. During the competition phase of the conference, Missouri Collegiate members did an outstanding job demonstrating their knowledge and skills by putting into practice what they are learning at their respective universities. The advisors of each of the nine Missouri secondary education institutions attending ICDC this year should be extremely proud of how the students represented their state and universities.

### **INDIVIDUAL EVENTS – TOP EXAM FINALISTS**

#### Entrepreneurship Operations

*Taylor Hayes – University of Missouri – Columbia*

#### Fashion Merchandising and Marketing

*Kayle Goshe – Missouri State University*

#### Hotel & Lodging

*Michael Drabelle – Missouri State University*

*Davis Kendrick – University of Missouri - Columbia*

#### Marketing Management

*Fiona Thurow – University of Missouri – Columbia*

*Alexis Daigle – University of Missouri Columbia*

#### Restaurant and Food Service Management

*Sophie Kovalenko - University of Missouri – Columbia*

#### Retail Management

*Nichole Overbay – University of Missouri – Columbia*

Sales Management Meeting

*RJ Appleberry – University of Central Missouri*

*Spencer Govreau – Southeast Missouri State University*

*Ashley Swaters – University of Missouri – Columbia*

## **INDIVIDUAL EVENTS – TOP PRESENTATION FINALISTS**

Human Resource Management

*Elizabeth Tamborski – William Woods University*

Marketing Management

*Alexis Daigle – University of Missouri Columbia*

Sales Management Meeting

*RJ Appleberry – University of Central Missouri*

## **OVERALL INDIVIDUAL EVENT FINALISTS**

Entrepreneurship Operations

*Taylor Hayes – University of Missouri - Columbia*

Fashion Merchandising and Marketing

*Caitlyn King – Central Methodist University*

Hotel & Lodging

*Davis Kendrick – University of Missouri - Columbia*

Marketing Management

*Fiona Thurow – University of Missouri - Columbia*

*Alexis Daigle – University of Missouri Columbia*

Restaurant and Food Service Management

*Sophie Kovalenko - University of Missouri - Columbia*

Retail Management

*Nichole Overbay – University of Missouri - Columbia*

Sales Management Meeting

*RJ Appleberry – University of Central Missouri*

*Spencer Govreau – Southeast Missouri State University*

*Ashley Swaters – University of Missouri - Columbia*

## TEAM EVENT FINALISTS

### Business Ethics

*Will Garner & Bhavya Narula – Southeast Missouri State University*

### Business to Business Marketing

*Daniel Pacheco & Olivia Rosewell – University of Central Missouri*

*Heather Hoffman & David Oliver – Southeast Missouri State University*

### Sports and Entertainment Marketing

*Koby Bennett & Hannah Whan – University of Central Missouri*

## PREPARED PRESENTATION FINALISTS

### Business Research

*Garred Oldham & Mariah Lawrence – University of Missouri - Columbia*

### Entrepreneurship – Starting a Business

*Jacob Rush & Mason Williams – University of Missouri - Columbia*

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## TOP 3 TROPHY WINNERS

### Entrepreneurship Operations

*2<sup>nd</sup> place - Taylor Hayes – University of Missouri – Columbia*

### Marketing Management

*1<sup>st</sup> place - Fiona Thurow – University of Missouri – Columbia*

*2<sup>nd</sup> place - Alexis Daigle – University of Missouri Columbia*

### Sales Management Meeting

*1<sup>st</sup> place - Ashley Swaters – University of Missouri - Columbia*

*3<sup>rd</sup> place - RJ Appleberry – University of Central Missouri*

### Entrepreneurship – Starting a Business

*1<sup>st</sup> place - Jacob Rush & Mason Williams – University of Missouri - Columbia*

### Business to Business Marketing

*3<sup>rd</sup> place - Heather Hoffman & David Oliver – Southeast Missouri State University*

### Sports and Entertainment Marketing

*2<sup>nd</sup> place - Koby Bennett & Hannah Whan – University of Central Missouri*