

Missouri DECA Board of Directors 2024

Jessica Wade, President
Peggy Arnold, Secretary
Nadine Freedline, Member
Matt Magnuson Jessica, Member
Kevin Buening, Member
Amelia Darby, Member
Scott Jones, Outside Director/Missouri Business Supervisor

Board Meeting
July 22, 2024, 10:00-7:00
University Plaza,
Springfield, Missouri

AGENDA

Jessica Wade President (2nd Term) – Expires July 2025

Called to order 10:20am

Nadine – Absent

Amelia – Present via ZOOM

Approve January 2024 Meeting Minutes –

Kevin made the motion to approve, Matt seconded – All approved

Old Business

- Financial Report for 2023-2024
 - Review was made – discussion held about outstanding balances and schools still owing money will be contacted.
 - Matt made the motion to approve, Kevin seconded the motion and all approved.

- Membership Report
 - 2016-2017 = 7959
 - 2017-2018 = 7459
 - 2018-2019 = 7742
 - 2019-2020 = 8018
 - 2020-2021 = 5194
 - 2021-2022 = 6091**
 - 2022-2023 = 7005**
 - 2023-2024 = 7050**

- District membership

Number submitted DECA Chapters

2017-18 = 154

2018-19 = 152

2019-20 = 151

2020-21 = 152

2021-22 = 153

2022-23 = 151

2023-24 = 154

New Business

- DECA+
Missouri DECA will be purchasing DECA+ for each Chapter in Missouri.

- The DECA Inc. Exam has been approved as an Industry Recognized Credential.

DECA Exams that are approved:

- Business Management and Administration Exam
- Entrepreneurship Exam
- Finance Exam
- Hospitality and Tourism Exam
- Marketing Exam

(NOTE: The Business Administration Core Exam does not count for an IRC)

- Advantages discussed of this new assessment:
 1. Better chance to pass because this assessment is tied to the state curriculum.
 2. Better resources for study
 3. Higher pass rate
 4. More CTSO members
 5. Cheaper than the ASK exam
 6. Connection to Curriculum

- Missouri DECA Calendar 2024-2025
 - Regional Meetings
 - September 10 – St. Charles: Lindenwood University*
 - September 11 – Jefferson City: Courtyard by Marriot*
 - September 12 – Springfield: Missouri State (Glass Hall)*
 - September 13 – Kansas City: UMKC Bloch*

 - *District Advisors/CED-DVP's Trainings in Jefferson City (November 7. It is a Thursday this year)*

- State CDC Planning State Officers, KC Crown Center (January 11)
- CED Training, Courtyard by Marriott, Jefferson City (January 24)
- FLC Hilton Ballpark Village Oct. 13-14, 2024
 - 2024 Registration fee:
 - \$200-Q \$210-T \$240-D \$320-S
 - Includes t-shirt, Trivia Night, keynote, conference reg. materials, 2 meals, overnight stay
 - Planning for the future:
 - 2025 Branson
 - 2026 Tan Tar A
- Other Educational Conferences
 - Ultimate DECA Power Trip Charlotte, North Carolina. November 15-17, 2024
 - Sports and Entertainment Marketing Conference Orlando FL. January 29- February 2, 2025
 - Emerging Leader Summit

➤ Scholarships

- Lester B. Kesterson Scholarship
- Jim Shelenhamer Memorial President's Scholarship
- Bud Hartley Memorial Scholarship
- Kent McDaniel Memorial Scholarship
- Lead a Legacy Scholarship
- Gary & Deborah Altrup Scholarship

➤ SAT

- 6 Great Officers
- Continuing with some of the same initiatives as last year.
- SAT Organizational Chart and Duties
- Sate Leadership Advisor (\$)
 - *Addressed below in Policy*
 - *Jessica made the motion to pay both the lead SAT Advisor and the Assistant SAT Advisor each \$1,000 each year. Peggy seconded the motion, all approved with Kevin abstaining.*

➤ DECA State Dues

Nationals Dues =	\$8
Missouri DECA=	<u>\$7</u>
	\$15

Alumni and Professionals Re-invest in the local chapter?

➤ Competitive Events

New Event Principles of Entrepreneurship

- Peggy made the motion to add the Principals of Entrepreneurship as competitive event, Jessica seconded the motion, and all were in favor.

SBE – ICDC allocation is **1-2** for 1st time certification and 1-2 for re-certification

IF we have room. Attend the ICDC meeting after SCDC to register.

➤ State CDC

▪ Survey

Larry will look at the evening meal and possible changes that could be made. We will also drop the \$15 food voucher. Also look to add judge request for lunch at time of judge signup.

Larry will look at having two announcers at awards to alternate.

Larry will remind all advisors that the times listed on the name badges is the event prep. Time.

- Split Sunday Dinner Sheraton/Westin (Much better
- Due Dates:

District Registration	February 28 2025
Written Project Uploaded to DLG	February 28 2025

- SCDC Cost – I am trying to keep the cost the same
(*These Prices are not final*)

- Quad \$260
- Triple \$290
- Double \$325
- Single \$460

- Crown Center Housing (Check in much better)

➤ ICDC

- Date: April 25-30, 2025
- Place: Orlando, FL
- Hotel: Rosen Shingle

- ICDC Cost (Registration, Flight, Five Nights Lodging, DECA Pins, DECA Bling, Conference room) (*These prices are not final*) Taxes??
 - *Flights from Springfield were costing us an additional \$7,000 + luggage fees. Due to the cost involved – and uncertainty of available flights, MO DECA will work to find available flights for everyone from out of Kansas City or St. Louis.*
- | | |
|----------|--------|
| ○ Quad | \$1400 |
| ○ Triple | \$1500 |
| ○ Double | \$1800 |
| ○ Single | \$2500 |

New Private School Chapters

1. Lutheran St. Charles
 - a. *Matt made the motion to approve this school as a member of Missouri DECA, Kevin seconded it and all agreed. This chapter will be a part of District 6.*
2. SLUH
 - a. *Matt made the motion to approve SLUH with the contingency that the advisor will complete and pass the required MO DESE Marketing exam before November 15 (chapter membership deadline), 2024. Peggy seconded the motion, all in favor. This chapter will be part of District 8.*
3. *Larry presented a new travel conference proposal for the board to review. Discussion was held and Jessica made the motion to continue with Teamtri at this time, Matt seconded the motion, all were in favor to continue with Teamtri at this time.*

Policy Manual

DECA Board Action Items – July 2024

1. State Leadership Advisor
 - a. *Jessica made the motion to pay both the lead SAT Advisor and the Assistant SAT Advisor each \$1,000 each year. Peggy seconded the motion, all approved with Kevin abstaining*
2. Kevin made the motion to remove providing the registration for ICDC (3.10 policy). Jessica seconded the motion and all approved.
3. Peggy made the motion to change the term of service for the DECA Board of Directors from the annual spring meeting to

begin with the annual summer meeting, Amelia seconded the motion and all agreed.

- Jessica made the motion to accept the policy manual, Kevin seconded it and all approved.

4. Allocations

a. No changes in allocations to be made at this time.

Missouri Leadership

District	Competitive Event Directors	District Advisors
1	Matt Magnuson	Jennifer Remley
2	Michelle Kelly	Garred Oldham
3	Shelli Ray	Susan Howard
4	Jessica Wade	Kerry Henley
5	Sara Edwards	Peggy Arnold
6	Megan Bruce	Emily Ward
7	Melissa Brandon	Judy Simmons
8	Jessica Kennedy	Theresa Gish
9	Colton Wooldridge	Zachary Kirk
10	Denise Stafford	Kristal Swopes
11	Angie Wyatt	April Fiesler
12	Sarah Estes	Sarah Estes

- Foundation for Missouri DECA –
The DECA Board would like to start discussion with the Missouri DECA Foundation for possible upfront costs for deposits for the 2024-2025 school year.

October	\$25,000	EXP (down payment for ICDC plane tickets)

- Missouri DECA Board Election –

Kevin Buening ~ Districts 11 & 12 ~ Term Expires 2026

Matt Magnuson ~ Districts 1 & 3 ~ Term Expires 2027

Jessica Wade ~ Districts 4 & 10 ~ Term Expires 2025

Peggy Arnold ~ Districts 2 & 5 ~ Term Expires 2025

Amelia Darby ~ Districts 8 & 9 ~ Term Expires 2027

Nadine Freedline ~ Districts 6 & 7 ~ Term Expires 2026

- Next Meeting date –

2025 January 24 (CED Meeting) Jefferson City MO

2025 July?? & ?? - during MoActe Springfield MO

Amelia made the motion to adjourn the meeting, Matt seconded, and all agreed.