
Principles of Business Administration Events

- PBM Principles of Business Management and Administration
 PFN Principles of Finance
 PHT Principles of Hospitality and Tourism
 PMK Principles of Marketing

Team Decision Making Events

- BLTDM Business Law and Ethics Team Decision Making
 BTDM Buying and Merchandising Team Decision Making
 ETDM Entrepreneurship Team Decision Making
 FTDM Financial Services Team Decision Making
 HTDM Hospitality Services Team Decision Making
 MTDM Marketing Management Team Decision Making
 STDM Sports and Entertainment Marketing Team Decision Making
 TTDM Travel and Tourism Marketing Team Decision Making

Individual Series Events

- ACT Accounting Applications
 AAM Apparel and Accessories Marketing Series
 ASM Automotive Services Marketing Series
 BFS Business Finance Series
 BSM Business Services Marketing Series
 ENT Entrepreneurship Series
 FMS Food Marketing Series
 HLM Hotel and Lodging Management Series
 HRM Human Resource Management Series
 MCS Marketing Communication Series
 QSRM Quick Serve Restaurant Management Series
 RFSM Restaurant and Food Service Management
 RMS Retail Merchandising Series
 SEM Sports and Entertainment Marketing Series

<p style="text-align: center;"><u>MISSOURI-ONLY POLICY</u> ALL 1-3 EVENT PARTICIPANTS HAVE BEEN DECREASED FOR MISSOURI ONLY TO 1-2 PARTICIPANTS.</p>
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Business Operations Research Events

- BOR Business Services Operations Research
 BMOR Buying and Merchandising Operations Research
 HTOR Hospitality and Tourism Operations Research
 SEOR Sports and Entertainment Marketing Operations Research

Project Management Events

- PMBS Business Solutions Project
 PMCD Career Development Project
 PMCA Community Awareness Project
 PMCG Community Giving Project
 PMFL Financial Literacy Project
 PMSP Sales Project

Entrepreneurship Events

- EIP Entrepreneurship Innovation Plan
 ESB Start-Up Business Plan
 EIB Independent Business Plan

Integrated Marketing Campaign Events

- IMCE Integrated Marketing Campaign-Event
 IMCP Integrated Marketing Campaign-Product
 IMCS Integrated Marketing Campaign-Service

Professional Selling Events

FCE Financial Consulting Event
HTPS Hospitality and Tourism Professional Selling
PSE Professional Selling

Special Event

VBC Virtual Business Challenge
SBE School-based Enterprise Gold Certification

State Event

LEAD Leadership Delegates