



SPONSORSHIP PROPOSAL

ABOUT MISSOURI DECA

In its 78th year, Missouri DECA provides services to 7,000+ students in Marketing and Cooperative Education programs throughout Missouri. DECA's comprehensive learning program integrates into classroom instruction, applies learning, connects to business, and promotes competition. DECA prepares the next generation to be academically prepared, community-oriented, professionally responsible, and experienced leaders. Missouri's Marketing and Cooperative Education students attain the skills necessary to succeed in today's global industry through our unique co-curricular philosophy that merges classroom instruction, DECA, and work-based experiences together.

WHAT YOU GAIN



EMPLOYEE RECRUITMENT AND RETAINMENT

OUR STUDENTS ARE YOUNG, DRIVEN LEADERS WHO ARE OBTAINING THE SKILLS NECESSARY FOR CAREERS IN MARKETING, MANAGEMENT, HOSPITALITY & TOURISM, FINANCE, AND ENTREPRENEURSHIP.



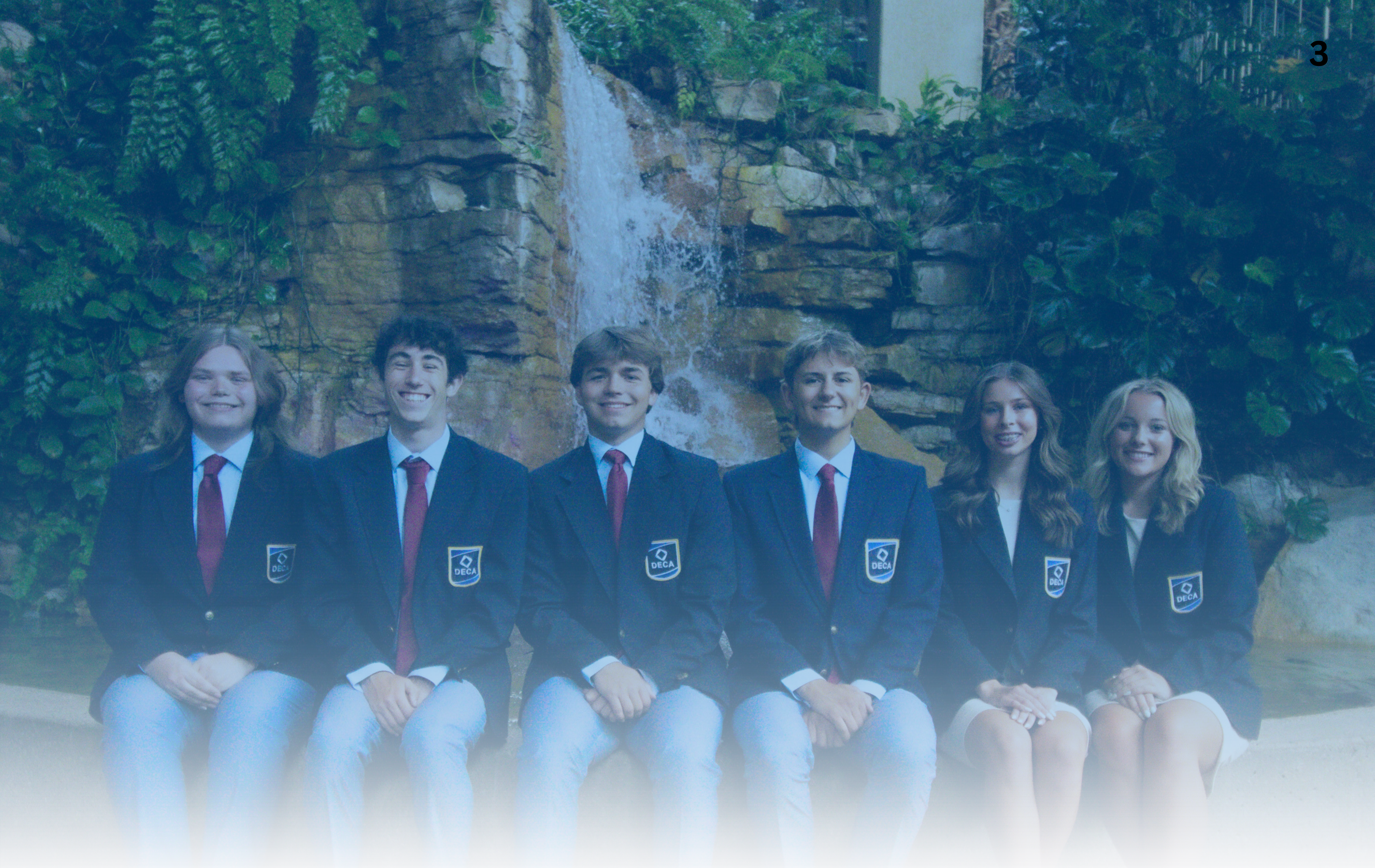
PROMOTE YOUR INSTITUTION AND RECRUIT STUDENTS

MANY STUDENTS ARE SEEKING OPPORTUNITIES FOR POST-SECONDARY EDUCATION UPON COMPLETION OF HIGH SCHOOL.



ADVERTISE YOUR PRODUCT OR SERVICE

MANY CHAPTERS WITHIN MISSOURI DECA OPERATE SCHOOL BASED ENTERPRISES (SBE'S) AT THEIR SCHOOLS AND ARE CONTINUOUSLY LOOKING FOR PRODUCTS TO SELL IN THEIR STORE TO THEIR FELLOW STUDENTS AND COMMUNITY MEMBERS.



Open Packet & Learn About Missouri DECA

The First Part is Already Done- Let's Dive In!



Pick a Package (pg. 4)

Upgrade Your Package to Maximize Your Impact (pg. 5)



Fill Out Intake Form & Upload the Form and Your Artwork to Online Form (pg. 6)

Make Sure Your Artwork is a High-Quality PNG **OR** JPG



Submit Payment

An Invoice Will Be Sent After Package Selected.

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SPONSORSHIP PACKAGES

Advertise your business to over 7,000+ Missouri DECA members.

BEST RECOGNITION!

Diamond Level \$2500

- ✓ Full Page Logo Advertisement in SCDC Conference Program & Full Screen Advertisement
- ✓ DECA Gear that Includes SCDC 2026 Shirt
- ✓ Preferred Exhibitor Table at SCDC in Kansas City, MO (\$250 Value)
- ✓ Option to Produce Up to a 30 Second Video About Why Your Company Sponsors DECA to be Played on Digital Screens at SCDC
- ✓ Sponsor 2 Team Competitive Events at SCDC
- ✓ Sponsor 3 Individual Competitive Events at SCDC
- ✓ 3 Slides during looped slideshow prior to conference sessions
- ✓ Live Mention at Opening Session of SCDC

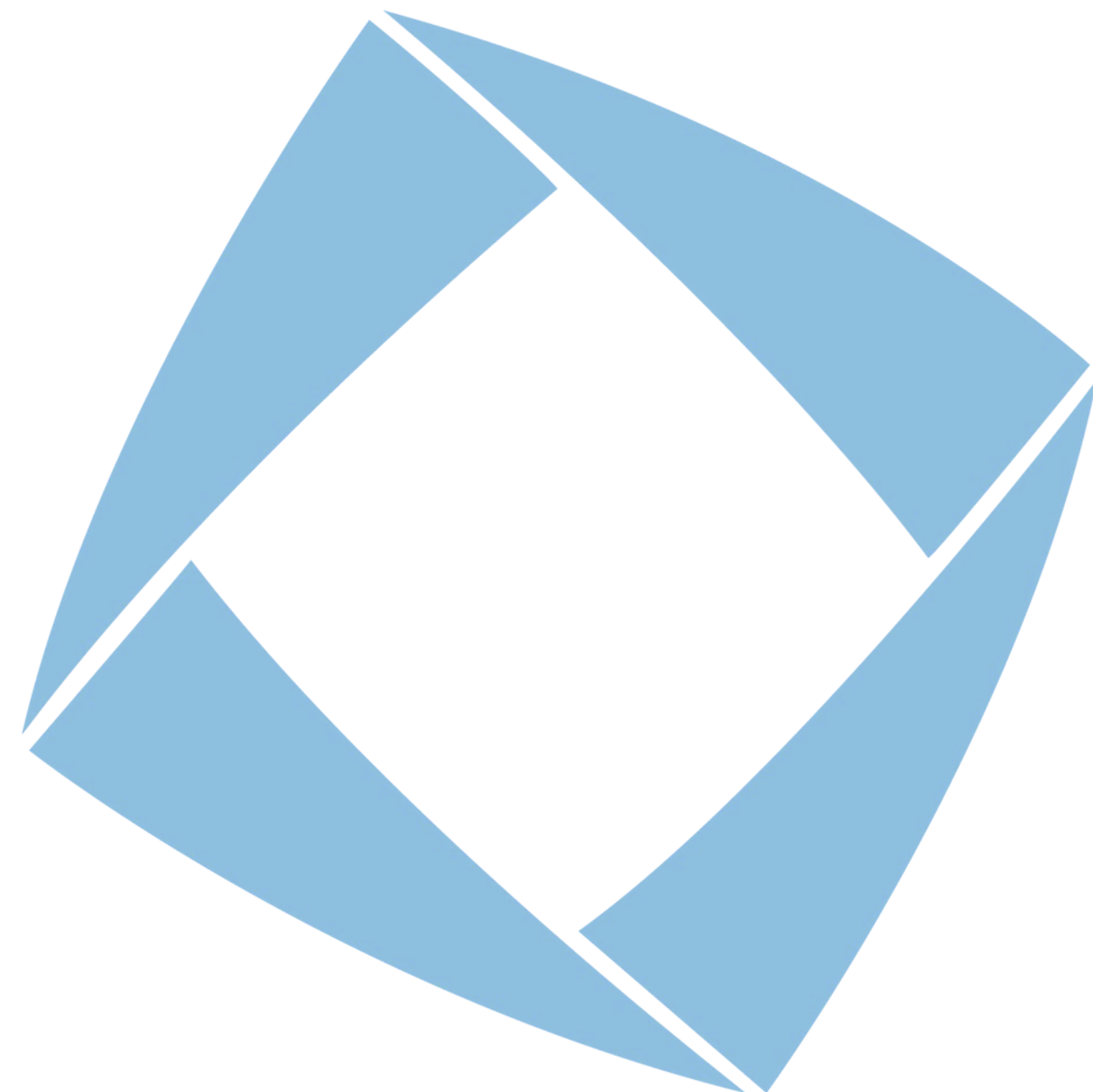
TOP COLLEGE CHOICE

Platinum \$1200

- ✓ All Gold Level Benefits
- ✓ Full Screen Advertisement with Logo Included on SCDC Screens
- ✓ Free Exhibitor Table at SCDC in Kansas City, MO (\$250 Value)
- ✓ Option to Produce Up to a 30 Second Video About Why Your Company Sponsors DECA to be Played on Digital Screens at SCDC
- ✓ Sponsor 1 Team Competitive Event at SCDC
- ✓ Sponsor 2 Individual Competitive Events at SCDC
- ✓ 2 Slides during looped slideshow prior to conference sessions

Gold Level \$900

- ✓ All Silver Level Benefits
- ✓ Half Screen Advertisement with Logo Included on SCDC Digital Screens
- ✓ Half Size Logo Displayed During the Opening and Closing Sessions of SCDC & on the Sponsorship Page of the MO DECA Website
- ✓ Exhibitor Table at SCDC
- ✓ Sponsor 1 Team Competitive Event at SCDC
- ✓ Sponsor 1 Individual Competitive Event at SCDC



Silver Level \$600

- ✓ Mention on Missouri DECA's Website
- ✓ Mention on Sponsorship Banner
- ✓ Mention in Conference Program (1/4 Logo Size)
- ✓ Exhibitor Table
- ✓ Sponsor 2 Individual Competitive Events at SCDC

Bronze Level \$300

- ✓ Mention on Missouri DECA's Website
- ✓ Mention on Sponsorship Banner
- ✓ Mention in Conference Program (1/8 Logo Size)
- ✓ Exhibitor Table
- ✓ Sponsor 1 Individual Competitive Event at SCDC

TAKE YOUR EXPERIENCE TO THE NEXT LEVEL

OPTIONAL ADD-ONS

- ✓ All Members Laptop Stickers
- ✓ Co-Branded Judge Bag with MO DECA
- ✓ Custom Buttons for all SCDC attendees
- ✓ Rise & Shine: Continental Breakfast Sponsor
- ✓ Caffeine & Connections: Coffee Bar Sponsor
- ✓ Late-Night Snack: Snack Break Sponsor
- ✓ Ice Cream or Snow Cone Snack
- ✓ Lights, Camera, Action: Photo Booth Sponsor
- ✓ Judges Reception
- ✓ Branded Testing Pencils
- ✓ Advisor ICDC Registration
- ✓ VIP Lounge Sponsor: Missouri DECA Lounge
- ✓ State Student Registration Sponsorship
- ✓ Judge/Advisor Gift (Negotiable on Gift)
- ✓ Extra Table at Exhibit Booth
- ✓ Full-size Screen Ad, Monday Night
- ✓ Instagram/Facebook Stories
- ✓ Meals for Judges



SPONSOR AGREEMENT

Any questions can be directed to garred@missourideca.org

Missouri DECA State Career Development Conference
March 22-24, 2026 - Sheraton Downtown - Kansas City, MO

Company or School Name: _____

Company or School Representative: _____

Physical Address: _____

Mailing Address: _____
(If Different than Physical)

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

** 501 (c) 3 form will be sent to address on file for completion*

Select Base Sponsorship Package:

- Bronze: \$300 ☐
- Silver: \$600 ☐
- Gold: \$900 ☐
- Platinum: \$1200 ☐
- Diamond: \$2500 ☐

Write/type any add-ons or upgrades: (Include \$ Amount)

What competitive event would you like to sponsor?

Please Make Checks Out To:
Missouri DECA
205 Jefferson Street
5th Floor - Scott Jones
Jefferson City, MO 65102

Payment Information:
Check #: _____
Total (Incl. Add-Ons) \$ _____

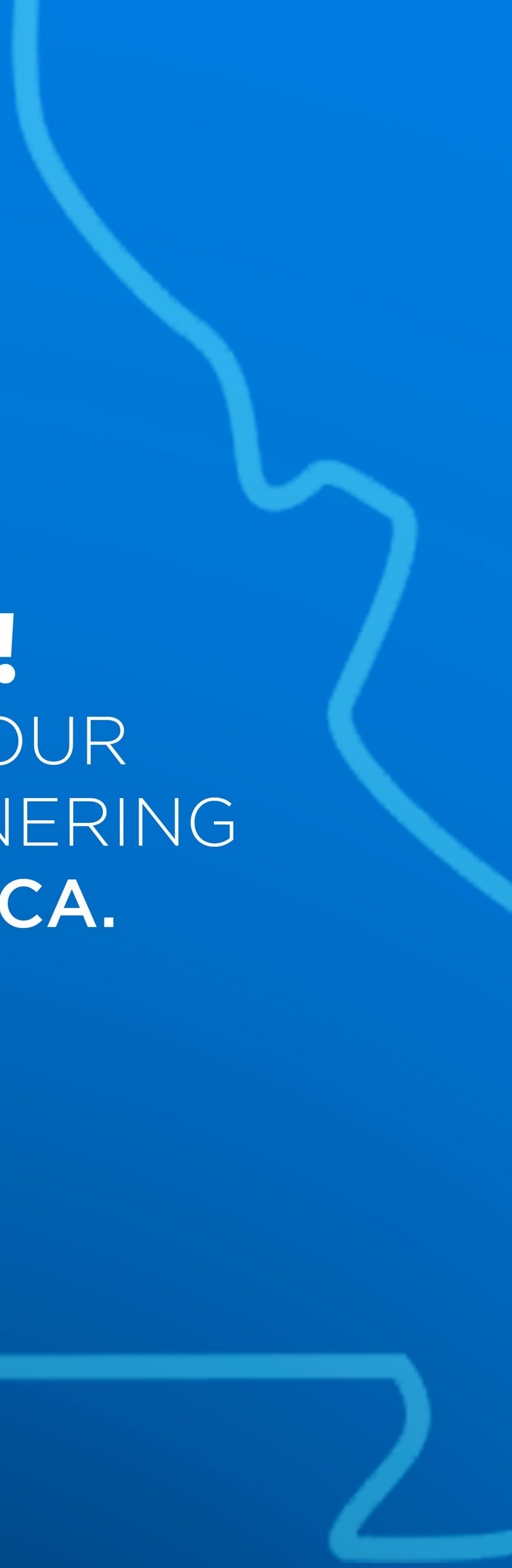
Signature: _____

X _____

SUBMIT LOGO & SPONSORSHIP

Scan packet to garred@missourideca.org. Please also include a PNG file of your organization's preferred logo.

If you have any trouble, please email the address listed above for assistance.



THANK YOU!

WE APPRECIATE YOUR
INTEREST IN PARTNERING
WITH **MISSOURI DECA.**