



**SPONSORSHIP**  
PROPOSAL



# ABOUT MISSOURI DECA

In its 76th year, Missouri DECA provides services to more than 7,500 students enrolled in Marketing and Cooperative Education programs throughout the State. DECA's comprehensive learning program integrates into classroom instruction, applies learning, connects to business, and promotes competition. DECA prepares the next generation to be academically prepared, community-oriented, professionally responsible, and experienced leaders. Missouri's marketing and cooperative education students attain the skills necessary to succeed in today's global industry through our unique co-curricular philosophy that closely integrates classroom instruction, DECA, and work-based experiences.

## WHAT YOU GAIN



### EMPLOYEE RECRUITMENT AND RETAINMENT

OUR STUDENTS ARE YOUNG, DRIVEN LEADERS WHO ARE OBTAINING THE SKILLS NECESSARY FOR CAREERS IN MARKETING, MANAGEMENT, HOSPITALITY & TOURISM, FINANCE, AND ENTREPRENEURSHIP.



### PROMOTE YOUR INSTITUTION AND RECRUIT STUDENTS

MANY STUDENTS ARE SEEKING OPPORTUNITIES FOR POST-SECONDARY EDUCATION UPON COMPLETION OF HIGH SCHOOL.



### ADVERTISE YOUR PRODUCT OR SERVICE

MANY CHAPTERS WITHIN MISSOURI DECA OPERATE SCHOOL BASED ENTERPRISES (SBE'S) AT THEIR SCHOOLS AND ARE CONTINUOUSLY LOOKING FOR PRODUCTS TO SELL IN THEIR STORE TO THEIR FELLOW STUDENTS AND COMMUNITY MEMBERS.





## Open Packet & Learn About Missouri DECA

The first part is already done- let's dive in



## Pick a Package (pg. 4)

Upgrade your package to maximize your impact (pg. 5)



## Fill Out Intake Form & Upload the Form and Your Artwork to Online Form (pg. 6)

Make sure your artwork is a high-quality PNG or JPG



## Submit Payment

An invoice will be sent upon completion of your order form



# SPONSORSHIP PACKAGES

Advertise your business to over 7,500+ Missouri DECA members.

## GOLD LEVEL

# \$1000

BEST VALUE

- ✓ All **Silver** Level benefits
- ✓ Sponsor one of our 40+ competitive events at SCDC
- ✓ Half-screen advertisement with logo included on SCDC digital screens
- ✓ Logo displayed during opening and closing sessions of SCDC and on the sponsorship page of the MO DECA website
- ✓ Exhibitor table at SCDC

\$2000 VALUE

## TOP COLLEGE CHOICE

## DIAMOND LEVEL

# \$2500

- ✓ All **Gold** Level benefits
- ✓ Full screen advertisement with logo included on SCDC digital screens
- ✓ Free exhibitor table at SCDC in Kansas City, MO (**\$250 value**)
- ✓ Sponsor three of our 40+ competitive events at SCDC
- ✓ Option to produce up to a 30 second video about why your company sponsors DECA to be played on digital screens at SCDC.

\$4000 VALUE

## SILVER LEVEL

# \$500

- ✓ Mention on Missouri DECA website
- ✓ Mention in Conference Programs
- ✓ Mention on Sponsorship Banner
- ✓ Advertisement on Missouri DECA's Instagram (reaching nearly **2,000** students, advisors, and business professionals)
- ✓ Live mention at opening session of our State Conference
- ✓ Exhibitor table

\$1000 VALUE

## BRONZE LEVEL

# \$250

- ✓ Mention on Missouri DECA's website
- ✓ Mention on Sponsorship Banner
- ✓ Mention in Conference Programs
- ✓ Exhibitor table

## MAKE THE MOST OF YOUR INVESTMENT.



VISIT PAGE 5 FOR **INDIVIDUAL** ADD-ONS  
VISIT PAGE 5 FOR **PACKAGE** UPGRADES

↓ SCROLL TO LEARN MORE



# TAKE YOUR EXPERIENCE TO THE NEXT LEVEL

## INDIVIDUAL ADD-ONS

Instagram/Facebook Stories: **\$75/per 2 (max of 4 posts)**

All Members Laptop Stickers: **\$2000**

Branded Testing Pencils: **\$1000**

Judge/Advisor Gift (negotiable on which): **\$500**

Full-size Screen Ad, Monday Night (not included in other bundles): **\$100**

Extra Table at Exhibit Booth: **\$250**

Meals: **\$50** (max of 3 extra) \*only if have Exhibit Booth\*

Co-Branded Judge Bag with MO DECA: **\$2000**

Custom Buttons for all SCDC attendees: **\$2000**

Judges Reception: **\$1500**

Advisor ICDC Registration: **\$1000**

## PACKAGE UPGRADES

Bronze Add-on: 1 lunch ticket, 1 professional membership, 1/4 page conference ad – **\$200**

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Silver Add-on: 1 lunch ticket, 3 professional memberships, 1/2 page conference ad – **\$500**

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Gold Add-on: 2 lunch tickets, 5 professional memberships, 1/2 page conference ad – **\$750**

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Diamond Add-on: 2 lunch tickets, 10 professional memberships, full page conference ad – **\$1000**



# SPONSOR AGREEMENT

Any questions can be directed to [garred@missourideca.org](mailto:garred@missourideca.org)

**Missouri DECA State Career Development Conference**  
March 3-5, 2024 - Sheraton Downtown - Kansas City, MO

Company or School Name: \_\_\_\_\_

Company or School Representative: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
(If different than physical)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\* 501 (c) 3 form will be sent to address on file for completion

**Select Base Sponsorship Package:**

- Bronze: \$250
- Silver: \$500
- Gold: \$1000
- Diamond: \$2500

Write/type any add-ons or upgrades: (include \$ amount)  
\_\_\_\_\_  
\_\_\_\_\_

(Gold Level) What competitive event would you like to sponsor?  
1. \_\_\_\_\_

(Diamond Level) What competitive event(s) would you like to sponsor?  
1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

Please make checks out to:  
Missouri DECA  
205 Jefferson Street  
5th Floor - Larry Anders  
Jefferson City, MO 65102

Payment information:  
Check #: \_\_\_\_\_  
Total (incl. add-ons) \$ \_\_\_\_\_

Signature: \_\_\_\_\_  
  
X \_\_\_\_\_



# SUBMIT LOGO & SPONSORSHIP

Scan the QR code below to access the Wufoo form to submit your artwork & intake form.

**USE THIS LINK: <https://bit.ly/3rZ8w9i>**

**SCAN ME!**







**THANK YOU!**

WE APPRECIATE YOUR  
INTEREST IN PARTNERING  
WITH **MISSOURI DECA.**