

Missouri DECA Competitive Events List 2025-26						
Principles of Business Administration Events						
PBM	Principles of Business Management and Administration	Business Administration Core Exam	1 Participant	1 Role-Play	10 Minutes Preparation Time	10 Minute Interview Time
PEN	Principles of Entrepreneurship	Business Administration Core Exam	1 Participant	1 Role-Play	10 Minutes Preparation Time	10 Minute Interview Time
PFN	Principles of Finance	Business Administration Core Exam	1 Participant	1 Role-Play	10 Minutes Preparation Time	10 Minute Interview Time
PHT	Principles of Hospitality and Tourism	Business Administration Core Exam	1 Participant	1 Role-Play	10 Minutes Preparation Time	10 Minute Interview Time
PMK	Principles of Marketing	Business Administration Core Exam	1 Participant	1 Role-Play	10 Minutes Preparation Time	10 Minute Interview Time
Team Decision Making Events						
BLTDM	Business Law and Ethics	Business Management and Administration Exam	2 Participants	1 Case Study	30 Minutes Preparation Time	30 Minute Interview Time
BTDM	Buying and Merchandising	Marketing Exam	2 Participants	1 Case Study	30 Minutes Preparation Time	30 Minute Interview Time
ETDM	Entrepreneurship	Entrepreneurship Exam	2 Participants	1 Case Study	30 Minutes Preparation Time	30 Minute Interview Time
FTDM	Financial Services	Finance Exam	2 Participants	1 Case Study	30 Minutes Preparation Time	30 Minute Interview Time
HTDM	Hospitality Services	Hospitality and Tourism Exam	2 Participants	1 Case Study	30 Minutes Preparation Time	30 Minute Interview Time
MTDM	Marketing Management	Marketing Exam	2 Participants	1 Case Study	30 Minutes Preparation Time	30 Minute Interview Time
STDM	Sports and Entertainment Marketing	Marketing Exam	2 Participants	1 Case Study	30 Minutes Preparation Time	30 Minute Interview Time
TTDM	Travel and Tourism	Hospitality and Tourism Exam	2 Participants	1 Case Study	30 Minutes Preparation Time	30 Minute Interview Time
Individual Series Events						
AAM	Apparel and Accessories Marketing	Marketing Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
ACT	Accounting Applications	Finance Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
ASM	Automotive Services Marketing	Marketing Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
BFS	Business Finance Services	Finance Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
BSM	Business Services Marketing	Marketing Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
ENT	Entrepreneurship	Entrepreneurship Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
FMS	Food Marketing	Marketing Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
HLM	Hotel and Lodging Management	Hospitality and Tourism Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time

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HRM	Human Resource Management	Business Management and Administration Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
MCS	Marketing Communications	Marketing Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
QSRM	Quick Serve Restaurant Management	Hospitality and Tourism Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
RFSM	Restaurant and Food Service Management	Hospitality and Tourism Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
RMS	Retail Merchandising	Marketing Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
SEM	Sports and Entertainment Marketing	Marketing Exam	1 Participant	2 Role-Plays	10 Minutes Preparation Time	10 Minute Interview Time
Business Operations Research Events - ALL 1-3 EVENT PARTICIPANTS HAVE BEEN DECREASED FOR MISSOURI ONLY TO 1-2 PARTICIPANTS.						
BOR	Business Services	NO EXAM	1-2 Participants	Present Research and Strategic Plan	20 Pages Allowed	15 Minute Interview Time
BMOR	Buying and Merchandising		1-2 Participants	Present Research and Strategic Plan	20 Pages Allowed	15 Minute Interview Time
HTOR	Hospitality and Tourism		1-2 Participants	Present Research and Strategic Plan	20 Pages Allowed	15 Minute Interview Time
SEOR	Sports and Entertainment Marketing		1-2 Participants	Present Research and Strategic Plan	20 Pages Allowed	15 Minute Interview Time
Project Management Events - ALL 1-3 EVENT PARTICIPANTS HAVE BEEN DECREASED FOR MISSOURI ONLY TO 1-2 PARTICIPANTS.						
PMBS	Business Solutions Project	NO EXAM	1-2 Participants	Present Project	20 Pages Allowed	15 Minute Interview Time
PMCA	Community Awareness Project		1-2 Participants	Present Project	20 Pages Allowed	15 Minute Interview Time
PMCD	Career Development Project		1-2 Participants	Present Project	20 Pages Allowed	15 Minute Interview Time
PMCG	Community Giving Project		1-2 Participants	Present Project	20 Pages Allowed	15 Minute Interview Time
PMFL	Financial Literacy Project		1-2 Participants	Present Project	20 Pages Allowed	15 Minute Interview Time
PMSP	Sales Project		1-2 Participants	Present Project	20 Pages Allowed	15 Minute Interview Time
Entrepreneurship Events - ALL 1-3 EVENT PARTICIPANTS HAVE BEEN DECREASED FOR MISSOURI ONLY TO 1-2 PARTICIPANTS.						
EIP	Innovation Plan	NO EXAM	1-2 Participants	Present Plan	20 Slide Pitch Deck	15 Minute Interview Time
ESB	Start Up Business Plan		1-2 Participants	Present Plan	21 Slide Pitch Deck	15 Minute Interview Time
EIB	Independent Business Plan		1-2 Participants	Present Plan	20 Pages Allowed	15 Minute Interview Time
Integrated Marketing Campaign Events - ALL 1-3 EVENT PARTICIPANTS HAVE BEEN DECREASED FOR MISSOURI ONLY TO 1-2 PARTICIPANTS.						
IMCE	Integrated Marketing Campaign-Event	Marketing Exam	1-2 Participants	Present Campaign	20 Slide Pitch Deck	15 Minute Interview Time

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IMCP	Integrated Marketing Campaign-Product	Marketing Exam	1-2 Participants	Present Campaign	20 Slide Pitch Deck	15 Minute Interview Time
IMCS	Integrated Marketing Campaign-Service	Marketing Exam	1-2 Participants	Present Campaign	20 Slide Pitch Deck	15 Minute Interview Time
Professional Selling Events						
FCE	Financial Consulting	Finance Exam	1 Participant	Consultation or Sales Presentation	N/A	15 Minute Interview Time
HTPS	Hospitality and Tourism Professional Selling	Hospitality and Tourism Exam	1 Participant	Consultation or Sales Presentation	N/A	15 Minute Interview Time
PSE	Professional Selling	Marketing Exam	1 Participant	Consultation or Sales Presentation	N/A	15 Minute Interview Time
Special Event						
SBEF	School Based Enterprise Food - ICDC Only	NO EXAM	1-2 Participants	Present Project	Gold Certified or Re-Certification	10 Minute Presenation Time
SBER	School Based Enterprise Retail - ICDC Only		1-2 Participants	Present Project	Gold Certified or Re-Certification	10 Minute Presenation Time
State Event - This event is a Missouri only event.						
LEAD	Leadership Delegate - State and ICDC		1 Participant, Must Complete Interview and place within the Top 2 in their District, Then at State and ICDC will complete Leadership Training Workshops			
Missouri DECA Board Approved: July 2025						